

An aerial photograph of a city skyline, likely New York City, featuring prominent skyscrapers like the Empire State Building. A large blue diagonal shape overlays the right side of the image, serving as a background for the text.

# REFERENCE & LIFESTYLE

Frankfurt 2021 / Guest of Honour

QAinternational

[qa-international.com](http://qa-international.com)

2  
10  
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28  
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•Children

•Visual Dictionaries

•Food & Cooking

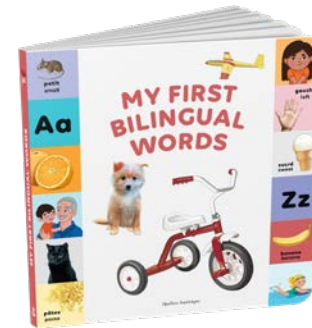
•Coffee-Table book

•Practical Guides

•Health

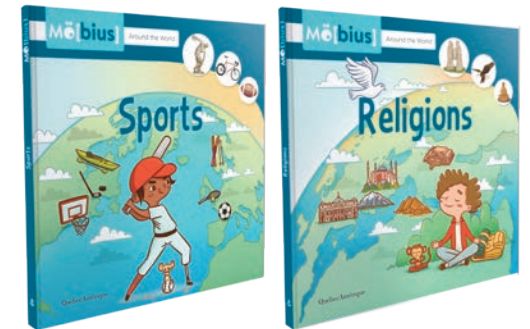
•Multimedia Content

# OUR TEAM'S FAVOURITES



MY FIRST BILINGUAL WORDS

Page 3



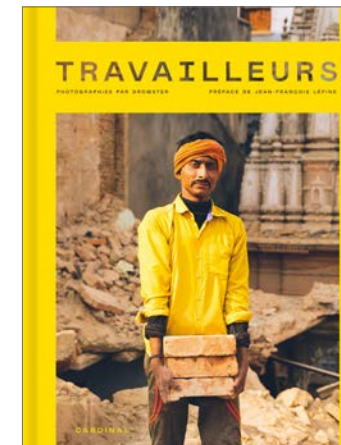
AROUND THE WORLD SERIES

Page 6-7



FULLY LOADED

Page 18



WORKMEN

Page 25



VIRTUAL HUMAN BODY

Page 30



## THE CLEVER BABY SERIES

The Clever Baby collection offers a wide range of realistic, entertaining picture books—so that learning can be fun!



**PAGES:** 24 pages  
**FORMAT:** 150 mm x 150 mm, board book, rounded corners  
**WORD COUNT:** 75-98  
**TARGET AUDIENCE:** Children aged 0 to 3

### Baby Animals

From your house to the ocean, learn about baby animals!

- *Baby Animals* presents very realistic images of animals. It helps teach toddlers to identify animals and their habitats.
- A character on each two-page spread makes the book more engaging.

### My Routine

From morning to night, learn about your daily routine!

- *My Routine* uses a colourful, realistic visual to present the steps of your routine. Each two-page spread focuses on one step.
- Everyday objects are identified to help build your child's vocabulary.

### Colours

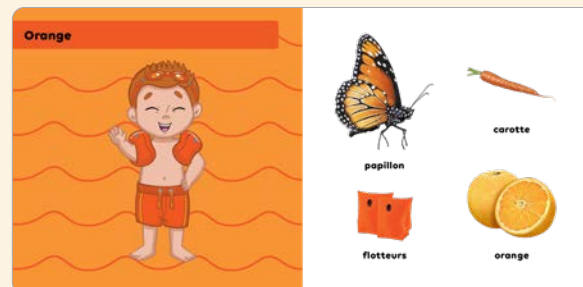
Learn the colours of the rainbow from things all around you!

- *Colours* presents basic colours using playful characters and realistic objects. There is a different colour for each two-page spread.

### Food

From the garden to the market, learn about the food that's on your plate!

- *Food* presents very realistic images of different foods and where they come from (the garden, the farm, the market, etc.) It also introduces toddlers to recipes from around the world, such as pizza, sushi and tacos!



## MY FIRST BILINGUAL WORDS

### French-English

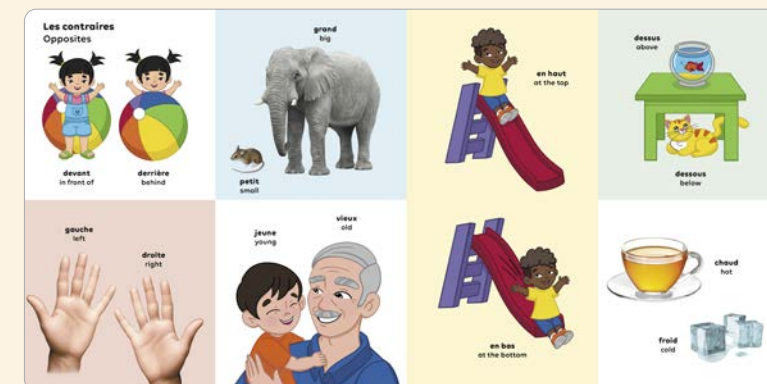


*My First Bilingual Words* is a picture book for toddlers (0-3 years) containing approximately 500 words in each language to stimulate language learning from an early age. With a focus on the alphabet, animals, the human body, everyday objects, food, and more, this board book makes learning basic vocabulary words fun. Realistic illustrations help toddlers associate words with images straight out of their lives, while cartoon characters add a playful element. Toddlers will also enjoy spotting various images as part of the search-and-find activity included at the end.



**PAGES:** 32 pages  
**FORMAT:** 254 mm x 254 mm, board book, rounded corners  
**WORD COUNT:** 565  
**TARGET AUDIENCE:** Children aged 0 to 3

- Up to 3 languages
- Over 150 illustrations
- Covering 19 subjects



# MÖBIUS SERIES

An optimistic series for children to discover how to help the planet, one small gesture at a time!

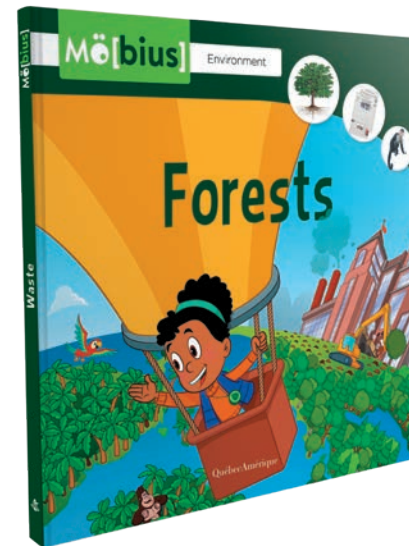


**MÖBIUS**, a non-fiction series like no other, presents historical facts, wacky information and simple solutions to help the environment. Funny sketches and hyper-realistic illustrations share the pages with expert-reviewed information as well as statistics to further the reader's knowledge.

- Presents a positive, constructive and non-judgmental vision of the environment and pollution.
- Divided into easy-to-use sections, with realistic illustrations that complement the information and funny sketches that lighten the text.
- All statistics are represented through images to help with comprehension.
- Each book includes activities that can be done at home or in the classroom.
- The glossary acts as a mini-dictionary and provides definitions for more complex words, identified throughout the text using a special colour.

**PAGES:** 32 pages  
**FORMAT:** 200 mm x 200 mm, hardcover  
**WORD COUNT:** 4,000-5,000  
**TARGET AUDIENCE:** Children aged 7 to 12 (elementary school)  
**RIGHTS SOLD:** Turkish (Waste)

**ENGLISH TEXT AVAILABLE FOR WASTE**



**THE ENVIRONMENT** is a greater source of global concern today than ever before. In order to protect it, we must understand what is threatening its delicate balance.

**WASTE** pollutes and devastates our environment. Where does it come from? What is it made of? What can we do to reduce or eliminate waste completely?

Rights sold: Turkish (Pour les déchets)

**WATER** is an essential substance for all living beings. That's why it's known as "blue gold." Since the survival of every lifeform depends on it, what can we do to protect this valuable resource?

**FORESTS** are habitats to a host of plants and animals. They are home to precious resources such as food, raw materials, medicines, and water.

**SOIL** comprises all the rich earth that is under our feet. Soil can be dark or light, fine or grainy. Soil nourishes plants and provides a habitat for millions of living things.





## AROUND THE WORLD SERIES

This series of nonfiction titles, which mixes pictures, playful sketches and hyperrealistic illustrations, offers historical and scientific perspectives on a range of fascinating subjects to broaden children's horizons.

OTHER TITLES AVAILABLE SOON IN THIS SERIES: MUSIC AND FOOD



**PAGES:** 32 pages  
**FORMAT:** 200 mm x 200 mm, hardcover  
**WORD COUNT:** 4,901  
**TARGET AUDIENCE:** Children aged 7 to 12 (elementary school)  
**RIGHTS SOLD:** Simplified Chinese (Mainland China)

ENGLISH TEXT AVAILABLE

FAVOURITE

## Sports

**SPORTS** have left their mark on the world's cultures over time, whether they are played in competition, to stay in shape, or simply for the fun of the game. While everyone on the planet runs by putting one foot in front of the other, each culture has its own version of sport—along with its own traditions.

What are these sports? What are these traditions?



**PAGES:** 32 pages  
**FORMAT:** 200 mm x 200 mm, hardcover  
**WORD COUNT:** 4,936  
**TARGET AUDIENCE:** Children aged 7 to 12 (elementary school)

## Religions

**RELIGIONS** have left their mark on the world's cultures over time, even going as far as influencing the landscape. Temples, churches, and mosques rise majestically in the centres of villages, towns, and cities.

But what are these religions? Where are they practiced?



## Les religions anciennes

### Monuments grandioses

Les humains de l'époque des premières grandes civilisations pratiquaient des religions polythéistes. Chacun des dieux représentait une puissance ou un élément de la nature. Par exemple, en Mésopotamie (aujourd'hui l'Irak), Enlil représentait le dieu du vent. Les Mésopotamiens construisaient pour leurs dieux d'immenses temples, appelés «ziggourats», où on leur offrait nourriture, parfums et bijoux afin d'être protégé.



### LES MOMIES ÉGYPTIENNES

En Égypte antique, on croyait que la pratique de la mummification permettait au défunt de survivre dans l'au-delà. Le prêtre-embumeur traitait le corps avec un sel naturel, ce qui le desséchait et l'empêchait de se décomposer. Le corps était ensuite emmaillotté dans de longues bandes de lin. Les momies des pharaons étaient disposées dans de magnifiques sarcophages peints à leur image.



Les religions anciennes

### Dieux et déesses du monde antique

Les Grecs adoraient jusqu'à 14 dieux. Chaque dieu ou déesse avait une force, comme la sagesse (Athéna), l'amour (Aphrodite) ou la chasse (Artemis). Zeus était le roi des dieux. Lorsque les Romains ont conquis les Grecs, ils ont intégré leurs croyances tout en changeant le nom des dieux. Ainsi, Zeus est devenu Jupiter.



Les mythologies antiques sont aujourd'hui une source d'inspiration pour les créateurs de bandes dessinées et de films de superhéros. La série de bandes dessinées Thor est inspirée de la mythologie nordique. Thor est le dieu de la force et du tonnerre.

### LA MYTHOLOGIE NORDIQUE

La mythologie nordique était pratiquée par les peuples du nord de l'Europe. Ses traces sont visibles sur les pierres runiques, qui servaient à célébrer la mémoire d'une épidémie ou d'un défunt, par exemple.

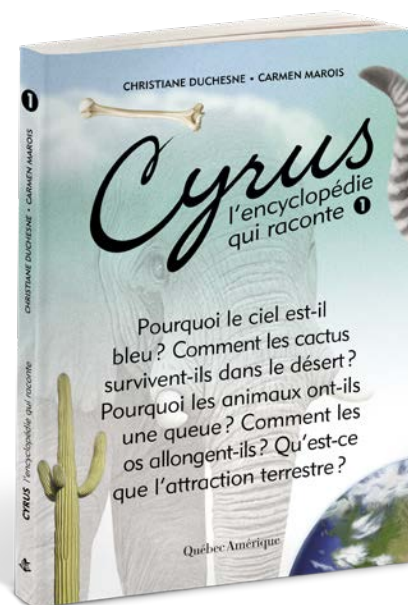


Les religions anciennes

AROUND THE WORLD takes readers on a journey to discover many of the planet's most fascinating peoples and places.

# CYRUS ENCYCLOPEDIA

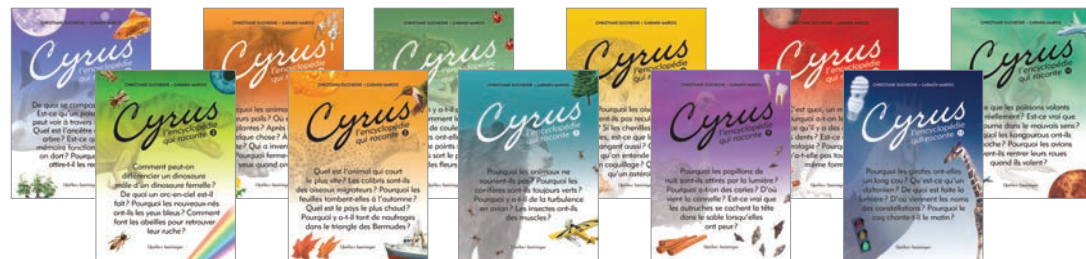
Christiane Duchesne and Carmen Marois



**PAGES:** Between 152 and 168 pages  
**FORMAT:** 140 mm x 191 mm  
**WORD COUNT:** 15,500-17,800  
**TARGET AUDIENCE:** Children aged 8 to 12  
**RIGHTS SOLD:** Korean and Polish

## ENGLISH EXCERPT AVAILABLE

- Over 340,000 copies sold of the series's first edition



## Who is Cyrus?

Early on, Cyrus questioned the origins of the world, the life of the planet, the fears of prehistoric humans, the animal kingdom, the plant world, the cosmos and the human heart. Curious by nature, he searched, read and studied for many years, seeking answers to the thousands of questions that he has never stopped wondering about. He continues to marvel at new phenomena and focus on the unique aspects of the world around him.

What does Cyrus enjoy most of all? Sharing his knowledge with those who, at any time of the day wherever they are, seek him out for answers to their questions.

Throughout the 12 volumes of this one-of-a-kind encyclopedia, you'll meet dozens and dozens of curious people who, like you, always want to learn a little bit more. It can also provide answers in a nutshell to such questions as:

**Why is the sky blue?**  
**How do bones grow?**  
**Why don't spiders get caught up in their webs?**

*Cyrus, l'encyclopédie qui raconte* provides scientific answers to the questions we all ask ourselves about the world around us. Each of the 12 volumes satisfies our curiosity about astronomy, flora, fauna, the human body and much more. An online index makes searching easy.

**Also available:**

## NAKED!

### Not Your Average Sex Encyclopedia

Myriam Daguzan Bernier  
 Illustrations: Cécile Gariépy



**PAGES:** 272  
**FORMAT:** 172 mm x 241 mm  
**WORD COUNT:** 64,527  
**THEMES:** Sexuality, Relationships, Identity  
**RIGHTS SOLD:** English (Canada and USA), French (Europe), German, Vietnamese

## ENGLISH TEXT AVAILABLE



From A to Z, *Naked! Not Your Average Sex Encyclopedia* highlights themes related to the discovery of sexuality, BUT ALSO on identity, relationships with others and self-image. An essential dictionary to open discussion, to take the drama out of painful matters, to explain, and to reassure; the reference tool for teachers and all the parents who won't be able to do without anymore! Myriam Daguzan Bernier answers with rigor, kindness, and no taboos at all to many questions the teenagers are asking themselves.

- More than 150 words with: word origin, definition and concrete examples related to current topics
- Practical informations and resources for young people
- A respectful and inclusive approach, connected to actual reality
- Colourful illustrations by Cécile Gariépy

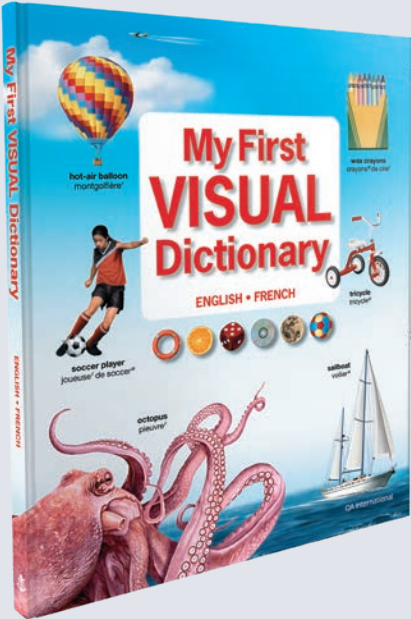
## MYRIAM DAGUZAN BERNIER

Graduated in art history as well as in higher education pedagogy and a sexology student at Université du Québec à Montréal, Myriam Daguzan Bernier has been writing in numerous Quebec media—*BazzoMAG*, *Châtelaine*, *Clin d'œil*, *Nightlife*, *Huffington Post* and *La Gazette des femmes*—and spends a lot of time snooping through books and on the web, looking for relevant and enlightening information about sexuality-related issues.

## AWARDS

- 2020 Prix Espiègle (Quebec School Libraries Award)—Winner
- 2020 Prix du livre jeunesse des Bibliothèques de Montréal (Montreal Libraries Award)—Winner





**PAGES:** 80 pages  
**FORMAT:** 216 mm x 270 mm  
**WORD COUNT:** 2,000 words per language  
**TARGET AUDIENCE:** Children aged 4 to 8  
**RIGHTS SOLD:** Simplified Chinese (Mainland China), Hungarian and Polish

- Up to 3 languages
- 1,300 illustrations
- Covering 36 subjects

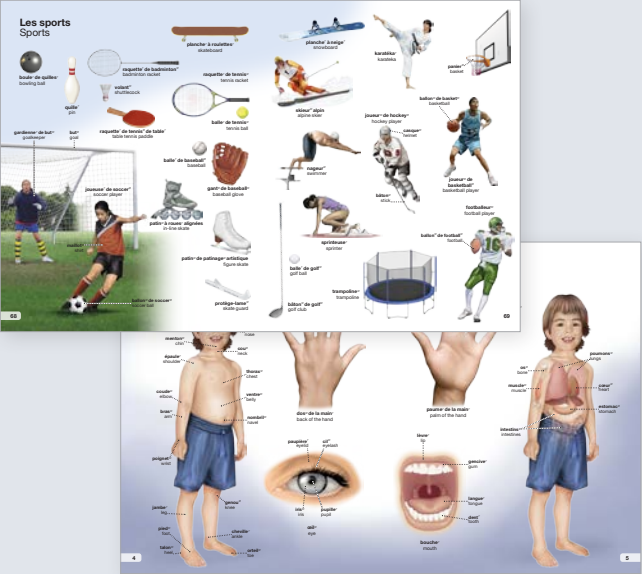
# MY FIRST VISUAL DICTIONARY

The ideal language-learning tool for toddlers

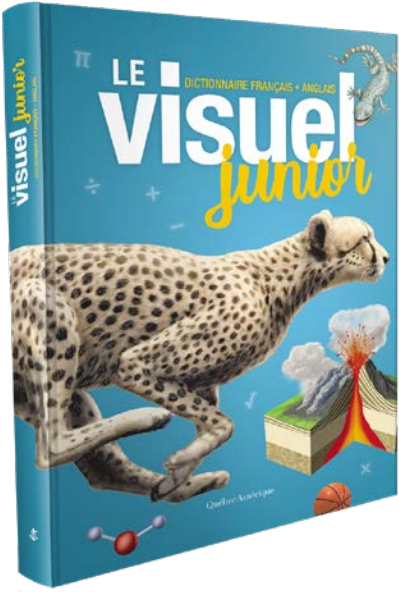
*My First Visual Dictionary* is an exciting collection of dazzling images, labelled with accurate terms meticulously chosen by education experts to meet children's interests and day-to-day reality. Toddlers will have fun identifying objects by looking at the illustrations; older children will enjoy looking at the illustrations while learning how the words are written. Unilingual, bilingual and trilingual editions are also available.

“Conceived as a modern picture book with true-to-life drawings, this dictionary is a practical tool that not only helps young children learn language skills but also teaches this living language in the classroom.”

Association Choisir un livre, Internet (France)



Precise terminology allows children to learn proper vocabulary.



**PAGES:** 263 pages + index (bilingual version)  
**FORMAT:** 170 mm x 245 mm  
**WORD COUNT:** 17,500 words in the main language  
**TARGET AUDIENCE:** Children aged 9 to 15  
**RIGHTS SOLD:** Simplified Chinese (Mainland China), English (Canada) and English (USA)

- 7,000 entries per language
- Over 2,000 illustrations and photos

## LANGUAGES AVAILABLE

Albanian*	English	Icelandic*	Romanian*
Bulgarian*	English (phonetic)*	Indonesian*	Russian*
Chinese (simplified)*	Estonian*	Italian*	Slovak*
Czech*	French	Korean*	Spanish*
Danish*	German*	Mongolian*	Turkish*
Dutch*	Greek*	Portuguese*	Ukrainian*

\* partially available

# THE JUNIOR VISUAL DICTIONARY

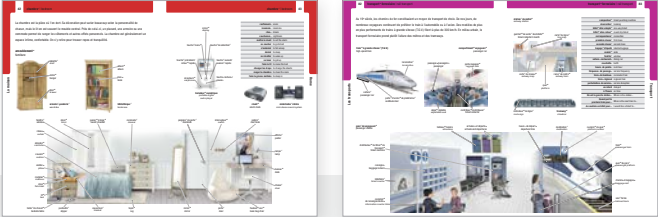
Children want to see the world—this unique reference allows them to picture it in details

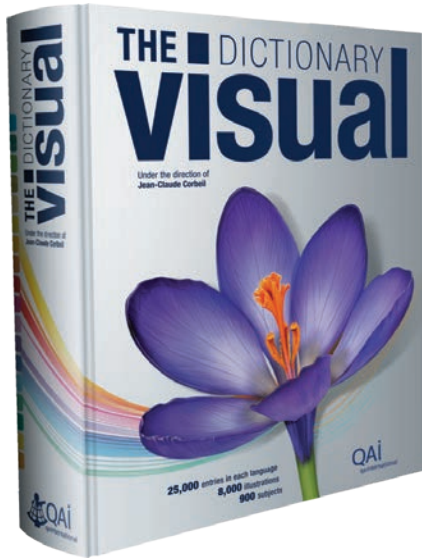
At school or at home, whether to broaden their vocabulary or to feed their natural curiosity, children have been using the *Junior Visual Dictionary* for over twenty years. Covering a wide array of subjects, ranging from new technologies to the animal kingdom and space, this compelling reference displays terminology in one or two languages, linking words to illustrations that provide true-to-life visual definitions.

For this new updated edition, the full content of the dictionary has been carefully reviewed in order to provide for the varied needs and interests of children nine and up.

Keeping-up with the evolution of our fast-paced world, many illustrations and graphics have been redrawn and relabeled, be it to hold into account the latest technological developments or the most recent scientific discoveries.

Adding to over 500 existing topics, new images and themes were also included, notably: geopolitical world maps; flags; time measurement; people and relationships; celebrations and emotions.





# THE VISUAL DICTIONARY

4th edition

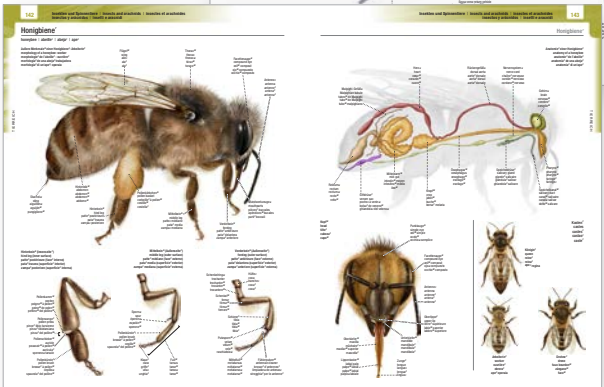
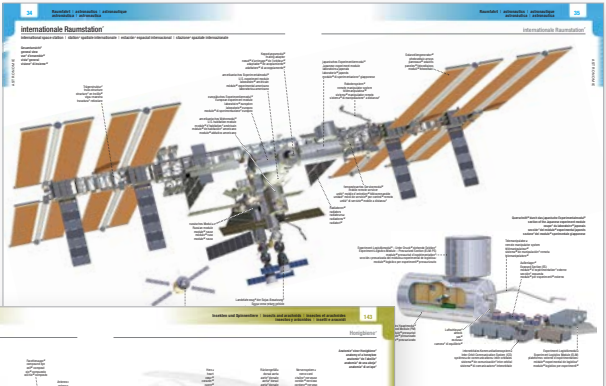
The essential source of knowledge

Featuring vocabulary developed by terminology experts and QA International's trademark lifelike imagery, *The Visual Dictionary* makes the world around us understandable at a glance. Whether you choose to include multilingual labels, perfect for language learners, or contextual definitions, you are sure to please your market with this unique dictionary that illustrates, names and explains. There is a *Visual* for everyone and for every linguistic need: the Complete versions are the perfect encyclopedic dictionary for home or the office, while the abridged versions, lighter in content

**PAGES:** 1,072 pages + index  
Up to 1,312 pages  
(6-language version)  
**FORMAT:** 194 mm x 248 mm  
**WORD COUNT:** 40,000 words  
per language  
**TARGET AUDIENCE:** General  
audience, public, libraries,  
families, professionals  
**RIGHTS SOLD:** English (USA),  
Estonian, German, Polish and  
Russian

- Up to 6 languages
- 8,000 illustrations

Page layout of the complete  
content



## ABRIDGED COMPACT FORMAT

Abridged content in a  
compact format

**PAGES:** 576 pages + index  
Up to 696 pages  
**WORD COUNT:** 22,000 words  
per language  
**FORMAT:** 170 mm x 218 mm

- Up to 5 languages
- 5,000 illustrations

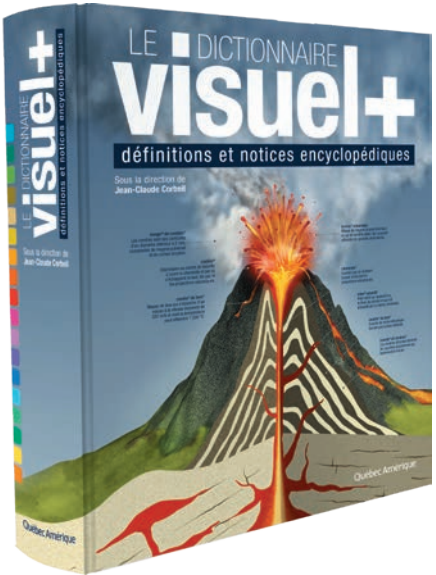
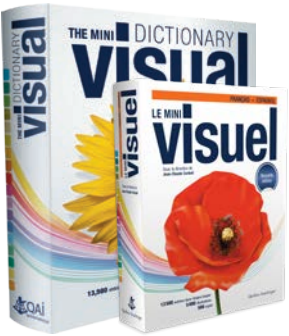
**RIGHTS SOLD:** Dutch, German, Hungarian, Italian, Mongolian, Norwegian, Polish, Portuguese  
(Brazil), Russian, Spanish (Mexico/Spain) and Swedish

## ABRIDGED MINI FORMAT

Abridged content in our  
smallest format

**PAGES:** 576 pages + index  
Up to 624 pages with index  
**WORD COUNT:** 22,000 words  
per language  
**FORMAT:** 129 mm x 166 mm

- Up to 2 languages
- 5,000 illustrations



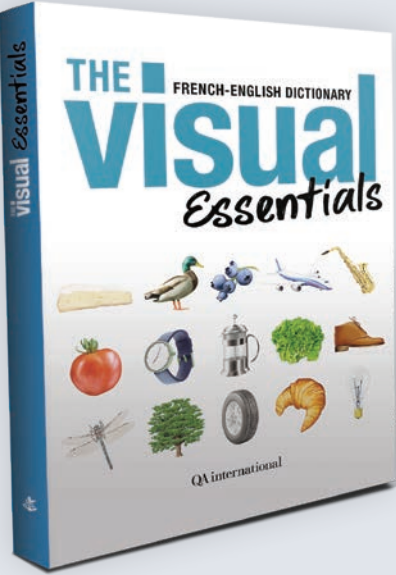
## THE VISUAL+ With definitions and encyclopedic notes

With the evocative power of the illustrations of the classic *Visual Dictionary*, borrowing its themes and hierarchical organization, the *Visual +* adds definitions and encyclopedic notes that provide essential information and shed light on what cannot be seen or inferred by the word: the nature, function and characteristics of the illustrated object or phenomenon.

**PAGES:** 1,072 pages + index  
Up to 1,152 pages (2-language version)  
**FORMAT:** 194 mm x 248 mm  
**WORD COUNT:** 330,000 words in the main language  
(with definitions)  
**TARGET AUDIENCE:** General audience, libraries,  
families, professionals  
**RIGHTS SOLD:** Simplified Chinese (Mainland China),  
English (USA), Georgian and Russian

- Up to 2 languages with definitions in 1 language
- 8,000 illustrations





# THE VISUAL ESSENTIALS

Available in a convenient on-the-go format, the *Visual Essentials* is particularly useful for travellers and newcomers who want to communicate quickly in another language. Divided into 12 short chapters, this dictionary presents common everyday objects from food to clothing, transportation to communication.

The essentials, curated just for you!

## TOPICS

- |                          |                                   |
|--------------------------|-----------------------------------|
| People and Relationships | Clothing and Personal Accessories |
| Body and Health          | World and Nature                  |
| City                     | Leisure Activities and Sports     |
| Transportation           | School and Work                   |
| Food and Cooking         | Numbers and Measures              |
| Home                     |                                   |

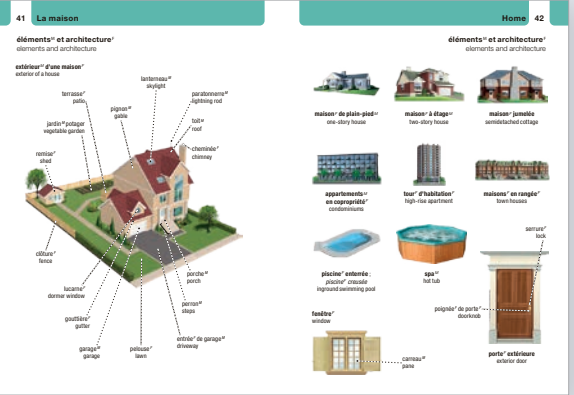
**PAGES:** 192 pages + index  
**FORMAT:** 102 mm x 140 mm  
**WORD COUNT:** 4,000 words per language  
**TARGET AUDIENCE:** Travellers, immigrants, small budgets

- Up to 2 languages
- Over 1,300 illustrations and pictures

## LANGUAGES AVAILABLE

- |                       |            |
|-----------------------|------------|
| Arabic*               | Kurdish*   |
| Chinese (simplified)* | Italian*   |
| Dutch*                | Norwegian* |
| English               | Polish*    |
| Farsi*                | Russian*   |
| French                | Spanish*   |
| German*               | Tigrina*   |

\* partially available



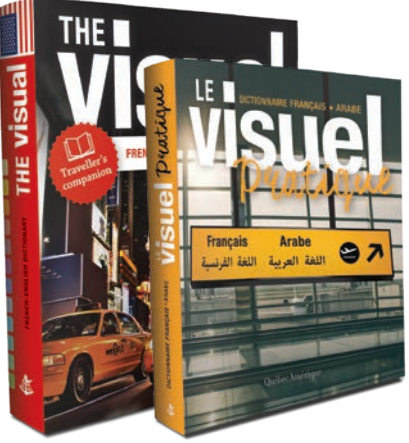
# THE VISUAL TRAVELLER'S COMPANION

Compact and simple to use, this practical *Visual* is an updated and redesigned edition of *The Visual Dictionary* that makes quick work of learning the vocabulary of a foreign language.

Like other members of the *Visual* family, this dictionary illustrates and identifies the most common objects and occurrences of daily life, associating words with hyperrealistic images. Its enhanced contents feature useful expressions and key phrases that a traveller can quickly consult in a wide range of situations, setting it apart from other dictionaries.

Organized by theme, this *Visual* is available in a bilingual or trilingual format.

A must-have resource when travelling abroad or learning a new language, or simply for finding the right word for every occasion!



**PAGES:** 360 pages for a 2-language version, and up to 384 for a 3-language version  
**FORMAT:** 138 mm x 166 mm  
**WORD COUNT:** 12,000 words per language  
**TARGET AUDIENCE:** Travellers, foreign students or workers  
**RIGHTS SOLD:** Dutch, German, Norwegian and Polish

- Up to 3 languages
- Over 2,000 illustrations and pictures

## LANGUAGES AVAILABLE

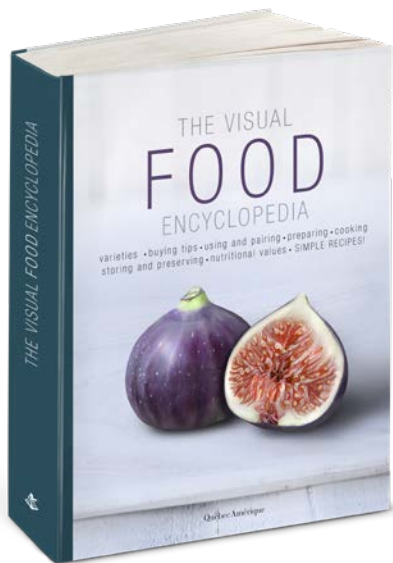
- |                      |           |
|----------------------|-----------|
| Arabic               | Kurdish   |
| Chinese (simplified) | Italian   |
| Dutch                | Norwegian |
| English              | Polish    |
| Farsi                | Russian   |
| French               | Spanish   |
| German               | Tigrina   |

## TOPICS

- |                                   |                               |
|-----------------------------------|-------------------------------|
| People and Relationships          | Transport                     |
| Body and Health                   | School and Work               |
| Clothing and Personal Accessories | Communications                |
| Home                              | Leisure Activities and Sports |
| Food and Cooking                  | Nature and the World          |
| In Town                           | Numbers and Measures          |



These complete and easy-to-consult reference books are filled with practical information and high-quality digital illustrations on over 1,000 food products from numerous countries and cultures. Ideal for food lovers, cooks and anyone interested in the world of cooking, QA International's books offer a simple and attractive way to learn a great deal about the products we consume every day.



## THE VISUAL FOOD ENCYCLOPEDIA

Magnificently illustrated and written in a clear, easy-to-read style, this encyclopedia is a treasure trove of information.

- Origin of each food and detailed description of varieties
- Tips on buying, preparing, cooking and preserving
- Suggestions for using and pairing
- Nutritional values
- Cooking techniques and over 1,000 photos and illustrations
- Nearly 350 simple recipes

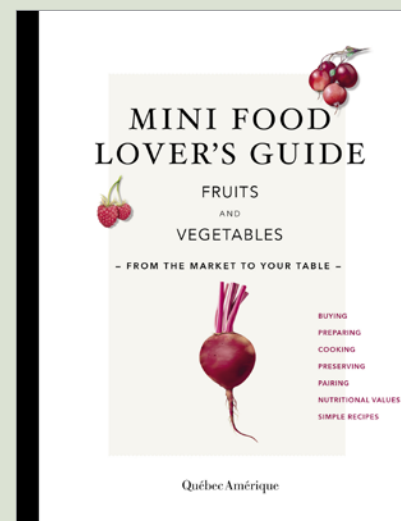
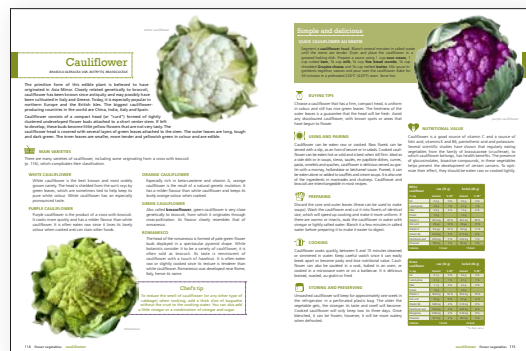
**PAGES:** 624 pages  
**FORMAT:** 203 mm x 274 mm  
**WORD COUNT:** 380,000  
**TARGET AUDIENCE:** General audience, chefs, food lovers  
**RIGHTS SOLD:** Italian

### TOPICS

Vegetables  
 Legumes  
 Seaweed and mushrooms  
 Fruits, nuts and seeds

Cereals and grains  
 Seafood  
 Fish  
 Poultry and eggs

Meat  
 Deli meats  
 Dairy products  
 Seasonings and condiments



**PAGES:** 246 pages  
**FORMAT:** 177 mm x 139 mm  
**WORD COUNT:** TBC  
**TARGET AUDIENCE:** General audience, chefs, food lovers, small budgets

## MINI FOOD LOVER'S GUIDE

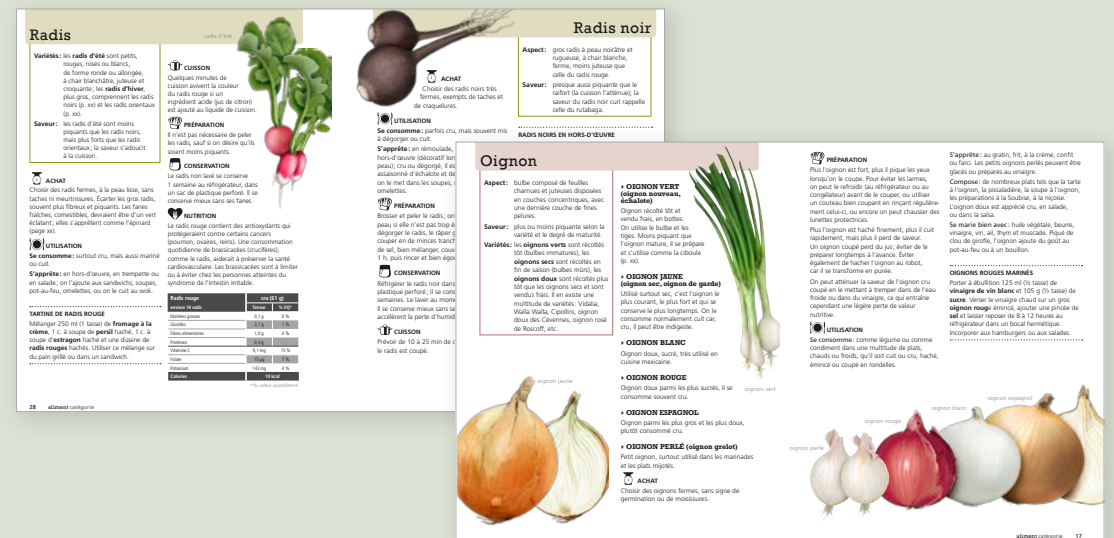
### Fruits and Vegetables

From the market to your table, an essential tool to cook and eat well.

Food lovers will find in this beautifully illustrated mini encyclopedia:

- Detailed descriptions of fresh fruits and vegetables from the market
- Tips on buying, preparing, cooking and preserving
- Suggestions for using and pairing
- Nutritional values
- Hundreds of illustrations showcasing the variety of fruits and vegetables
- Simple recipes to discover new products from the market

The *Mini Food Lover's Guide* can be easily carried around in a shopping bag, encouraging the discovery or rediscovery of seasonal fruits and vegetables, and the multiple ways to prepare them.



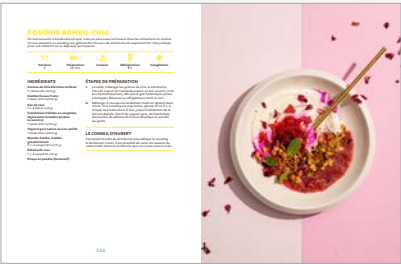


FAVOURITE



**PAGES:** 320  
**FORMAT:** 178 mm x 229 mm  
**WORD COUNT:** 24,963  
**THEMES:** Nutrition tips, energizing recipes

- 92k Facebook followers
- 19k Instagram followers



## FULLY LOADED

### Solutions and recipes to load up on energy

Hubert Cormier

Scientific information demystifying how food supplies the human body with energy as well as tips and tricks to boost your energy levels throughout the day!

#### Scientific demystification

Key concepts on food and energy clearly explained through texts, tables and graphs.

#### A practical guide

A colourful and playful layout that contributes to making the information accessible and reader-friendly.

#### Energizing recipes

25 perfectly balanced recipes to ensure maximum energy. Recipes are accompanied by their detailed nutritional values.

#### HUBERT CORMIER

A young and dynamic nutritionist, Hubert Cormier stands out in many ways in the field of nutrition, which has been perceived for too long as an area exclusively reserved for women. Along with the pursuit of his doctoral studies in nutrition, Hubert is also a speaker, blogger and brand ambassador. In addition to demystifying and democratizing nutrition, Hubert has succeeded in making a balanced diet rhyme with the pleasure of eating.



**PAGES:** 208  
**FORMAT:** 203 mm x 229 mm  
**WORD COUNT:** 35,500  
**THEMES:** Camping, easy recipes

- 143k followers on Youtube (52% France, 15% Canada, 5% Belgium)

## ON FIRE!

### Ideas to finally eat well while camping

Manon Lapierre

Gastronomic dinner on the campfire: an impossible thing? Not for Manon Lapierre—aka *La petite bette*! This is the mission impossible that she has set herself in this brand new book. From the perfect campfire steak to a salmon filet on a log and gourmet aperitifs, she presents us with a multitude of ideas to FINALLY eat well while camping. With its cooking, planning and organizing tips, *On Fire!* is the perfect book to prepare for your gourmet getaways. In a trailer, a tent, on the go, in a cottage or even in the backyard, both beginner and savvy campers will relish these delicious ready-in-no-time recipes.

#### MANON LAPIERRE

Before her brand *La petite bette* became her true livelihood, Manon Lapierre worked for more than a decade as the director of communications for a multinational company. For more than five years, she has shared her gourmet ideas with enthusiasm and humour with her 100,000 subscribers. Hers is a family cuisine that is nourishing, uncompromising, inquisitive and always full of joy!



#### FROMAGE HALLOUMI GRILLÉ AU ZAZARIN

Attendez-vous à un dîner en camping haut de gamme. C'est ce que vous allez vivre avec ce livre. Les recettes sont simples, mais elles vous feront vivre une expérience unique. C'est ce que vous allez vivre avec ce livre. Les recettes sont simples, mais elles vous feront vivre une expérience unique.

**POUR 3-4**

**CUISON 4-5 MIN**

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**POUR 3-4**

#### PAN CON TOMATE

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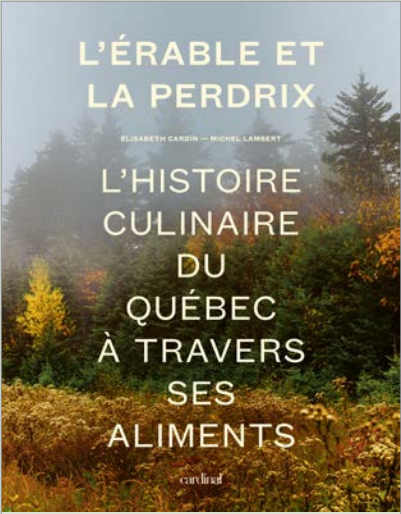
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**POUR 3-4**

**CUISON 4-5 MIN**



**PAGES:** 408  
**FORMAT:** 216 mm x 276 mm  
**WORD COUNT:** 77,000  
**THEMES:** Quebec's culinary history, recipes

# MAPLE AND PRATRIDGE

## A culinary history of Quebec through its foods

Elisabeth Cardin and Michel Lambert

This exceptional work presents the culinary history of Quebec as we have never seen it before. Author and restaurant-owner Elisabeth Cardin and historian Michel Lambert offer us a unique look at the past, the present and the future of Quebec's cuisine.

"You have to read this book very seriously, maybe slowly. Get lulled by the spaces it contains. For all those who want to take ownership of the ancestral knowledge that unites the families who struck root here."

### ELISABETH CARDIN

Elisabeth Cardin is a teacher. She is also co-owner of the Manitoba restaurant, whose mission it is to develop strong links between our territory, our seasons, our artisans, our know-how and our cuisines.

### MICHEL LAMBERT

A historian, author and retired teacher, Michel Lambert is also a specialist of culinary vulgarization and is known for his meticulous research on the origins of our cuisine, its influences and its evolution.

Both have a strong interest for the culinary identity of Quebec, and this book is, in a way, the fruit of their dialogue.



# GUIDE TO LATTE ART

Barista Micro-Roastery



**PAGES:** 168  
**FORMAT:** 152 mm x 152 mm  
**WORD COUNT:** 14,319  
**THEMES:** Tips and tutorials, espresso recipes

### By the same author:



Following the success of our first book *The Barista's Guide: The essentials* to enjoying the best coffees at home and the public's growing interest in latte art, this second volume is the logical next step. *Guide to Latte Art* gives coffee lovers everything they need to know to make the best latte art in the comfort of their own home. Our barista experts offer tips and tricks to help you turn your own morning coffee into a work of art.

### Are you a latte lover? Learn about . . .

- The best grinds and roast profiles for your caffeinated beverages.
- Tips on must-have equipment.
- Advice for choosing the best milk to create latte art.
- Techniques and step-by-step instructions for making 9 designs.
- Recipes for your favourite espresso-based drinks.

### BARISTA MICRO-ROASTERY

Co-founded in 2004 by Alex Sereno and Enrico Serena, Barista is a Montreal-based micro-roasting house that prepares its blends inspired by the Italian tradition. Barista also facilitates coffee education for both amateurs and professionals alike.







**PAGES:** 264 pages  
**FORMAT:** 213 mm x 276 mm  
**WORD COUNT:** 34,524  
**THEMES:** Flexitarian & vegetarian cuisine, recipes

THREE TIMES A DAY

Almost Vegetarian

Marilou

In this fresh new opus, Marilou set out on a mission to take pleasure in eating less meat. With its flavorful healthy meals, desserts and snacks that are just as delightful as they are balanced, this book uncovers a multitude of great ideas that will fill you with glorious vitamins and wholesome contentment.

- 4th volume of one of the biggest publishing successes in Quebec, with more than 400,000 copies sold to date
- An author with a powerful network that reaches millions of people in Quebec
- More than 100 new recipes
- A trendy flexitarian approach

MARILOU

Quebec pop sensation Marilou always loved food and cooking, but suffered from anorexia for six years in her late teens and early twenties. *Three Times a Day* emerged from her hugely popular blog (“Trois fois par jour”), which she created as a form of healing so she could start testing recipes, table settings, and food styling. Her aim was to transform the relationship people have with food for the better—and to encourage them to take a fun and unpretentious approach to how and what we eat.



THREE TIMES A DAY

Volume One • Over 200,000 copies sold

*Trois fois par jour* is a merging of two lovers’ passions: Marilou’s talent for cooking and presentation, and Alexandre Champagne’s for photography.

In their debut book, they share 99 new, easy and delicious recipes. Stunningly photographed, the cookbook will immerse you in the couple’s lovely universes with avour, colour and beauty.

Volume Two • Over 100,000 copies sold

After the immense success of their first book published in 2014 and after publications in the United States, in English Canada and in France, Marilou and Alexandre Champagne are back with *Trois fois par jour: deuxième tome*. The reader will discover an exceptional 320 pages organized in practical categories (gift, small budget, food lover, to host, quickly ready, gluten free, lactose free, vegetarian and Alex’s choice).



Desserts

From mesmerizing cakes, chic and easy brunch ideas, fruit desserts, mouth-watering creations featuring vegetables and pulses, original snacks and bars: Marilou shares her love for sweet treats through more than 100 delicious and healthy recipes to wow the whole family. Indulge your sweet tooth with the chocolate marshmallow brownie, the vegan caramel, the best chocolate chip cookies and the chocolate bark made with . . . Miss Vickie’s chips!

Volume One

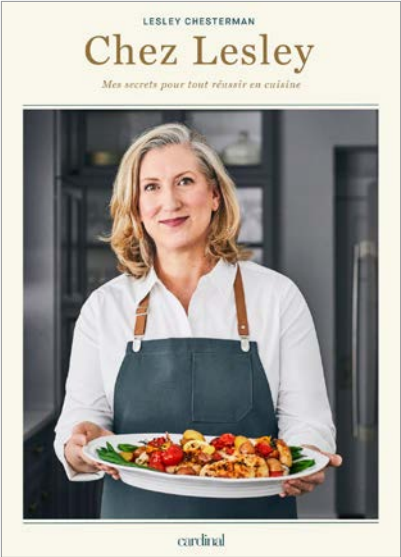
**PAGES:** 256 pages  
**FORMAT:** 213 mm x 276 mm, hardcover  
**WORD COUNT:** 29,985  
**THEMES:** Cooking, recipes  
**RIGHTS SOLD:** World English

Volume Two

**PAGES:** 320 pages  
**FORMAT:** 213 mm x 276 mm, hardcover  
**WORD COUNT:** 41,761  
**THEMES:** Cooking, recipes  
**RIGHTS SOLD:** World English, France, Germany

Desserts

**PAGES:** 288 pages  
**FORMAT:** 213 mm x 276 mm, hardcover  
**WORD COUNT:** 37,769  
**THEMES:** Desserts, recipes



**PAGES:** 400 pages  
**FORMAT:** 178 mm x 229 mm, hardcover  
**WORD COUNT:** 74,730  
**THEMES:** Classic recipes, cooking tips  
**Rights sold:** English (North America)

ENGLISH TEXT AVAILABLE



CAN I HAVE THE RECIPE?

Lesley Chesterman

Do we really need another cookbook? Yes!

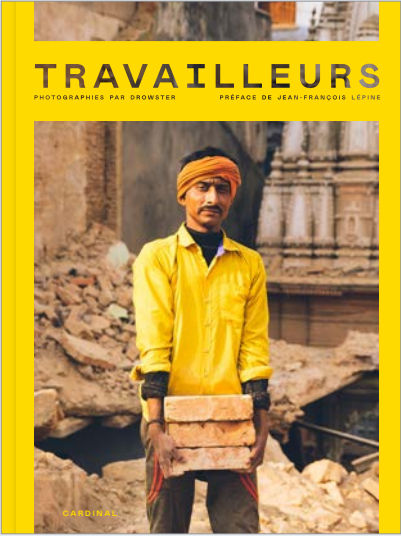
Ten years ago when I was first approached to write a cookbook, I laughed and said: “The last thing the world needs is another recipe for carbonara.” I’ll never forget the editor’s reply: “True. But I think they might like your recipe for carbonara.” That comment stopped me in my tracks. Maybe she had a point because carbonara, like so many dishes, is a recipe I work tirelessly to get right. All those hits, misses and little adaptations I had made over the years transformed that classic into a very personal dish.

This is not a book filled with fancy chef recipes, recipes from my travels, or recipes focused on a specific ingredient. These are dishes to make at home, for friends and family, young and old. It’s not a collection of all of my favourite recipes, but certainly all of them are favourites. Now strap on that apron and let’s get started!

- An instant classic in the tradition of Gourmet and The Silver Palate
- Beautiful layout and photos
- Well-rounded repertoire of more than 100 sweet and savoury dishes for many occasions
- Practical notes and insightful anecdotes from an experienced cook
- Stop searching the Web for “the best” recipe: it’s all in here

LESLEY CHESTERMAN

Lesley Chesterman is a Montreal-based journalist and restaurant critic who has been covering the local and international food scene for years. Born and bred in Montreal, Chesterman started a career in pastry before getting into journalism full-time, as a food critic for *The Montreal Gazette*.



**PAGES:** 296  
**FORMAT:** 235 mm x 313 mm  
**WORD COUNT:** 2,419  
**THEMES:** People photography, uncommon trades

- More than 30K Instagram followers

WORKMEN

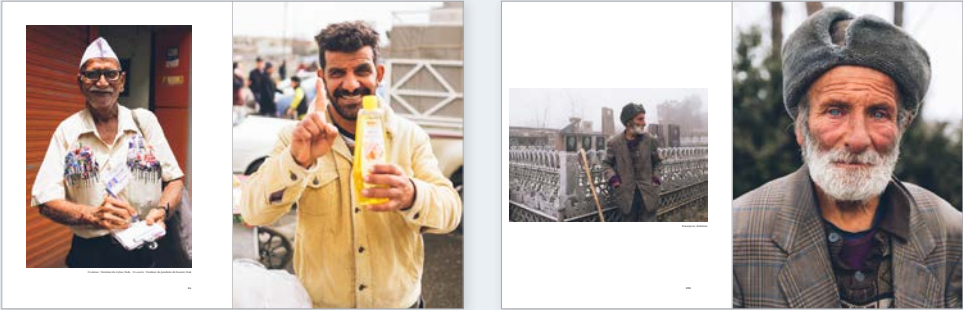
Drowster



When looking at workmen, we contemplate and question our world. Let’s pause and consider what makes them the crafters of our society.”

At the end of a 5-year photographic quest—across 19 countries—, Drowster has collected portraits of over 180 men practicing jobs or trades going from traditional to most singular. Barber, sailor, telephonist, peanut seller, pipe merchant, coach driver, barrel dismantler . . . These images are eloquent witnesses of different realities that are threatened of extinction.

- The trip: 19 countries, 5 years, 186 portraits selected among hundreds
- The approach: to go thousands of kilometers on foot, compass in hand, and get lost in remote urban and rural areas in order to find workmen with the most unimaginable trades.
- The objective: to document jobs (of the industrial era/with machines) that are fated to disappear. It has an archival purpose.
- The mission: to inspire people to take the time to appreciate all the workers in the shadows, the ones who work hard with their hands to fashion the products and services we consume, and are, for the most part, very poorly paid for it.







**PAGES:** 416  
**FORMAT:** 152 mm x 229 mm  
**WORD COUNT:** 129,204  
**THEMES:** Business, writing

# WRITING TO LIVE

Jean-Benoît Nadeau

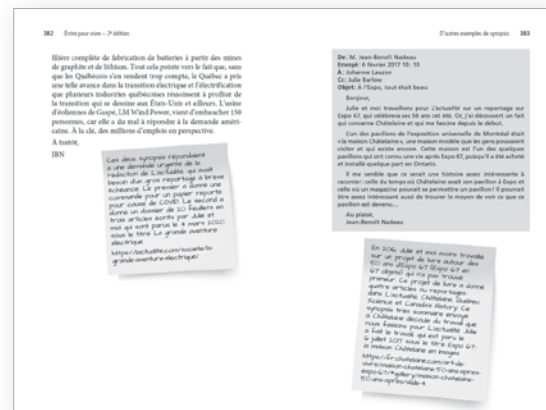
**A practical guide for aspiring writers who hope to make a living off their work, in whole or in part.**

With a lighthearted and straightforward pen, Jean-Benoît Nadeau relies on his more than 30 years of experience as a journalist and author of international bestsellers to recount his—and others'—mistakes and successes. Readers will learn how to:

- Identify their main idea and formulate it;
- Benefit from royalties;
- Negotiate;
- Meet expectations;
- Make a name for themselves.

**JEAN-BENOÎT NADEAU**

Jean-Benoît Nadeau has written more than 1,500 articles and feature stories for *L'actualité*, *Le Devoir* and *Report on Business*. He has received nearly thirty awards for journalism and published some fifteen books. His *Guide du travailleur autonome* has sold over 20,000 copies. His chosen career and attendance at various conferences have allowed him to meet hundreds of other journalists and writers who are constantly challenging his thinking.



**PAGES:** 336 pages  
**FORMAT:** 197 mm x 235 mm  
**WORD COUNT:** 51,073  
**THEMES:** Indoor gardening, plants

- More than 10,000 copies sold

## GREEN PLANTS

## A jungle within four walls

Mélanie Grégoire

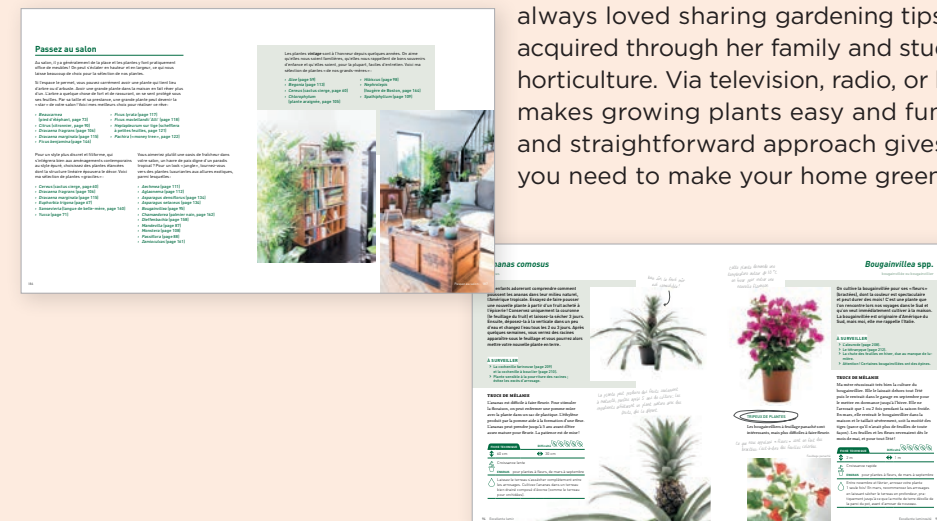
Why surround yourself with plants? Plants can help decorate and brighten up a room, they bring a touch of the tropics to your home (even in winter!), and they purify the air and add to everyone's wellbeing. Above all, growing green plants isn't rocket science . . .

In addition to the basics of indoor gardening, this book presents over one hundred plants organized according to their level of upkeep.

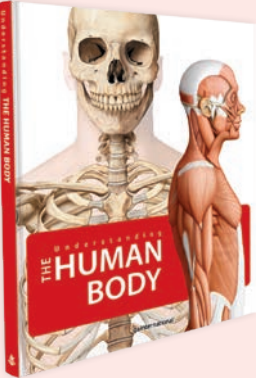
- Care instructions: location, watering, potting, expected growth, fertilizer, size . . .
- Tips and advice for each plant
- Suggestions for unique varieties
- How to add plants to every room
- Bugs and diseases to watch out for
- A selection guide to find the right plant at a glance

## MÉLANIE GRÉGOIRE

Mélanie Grégoire comes from a family of gardeners and was practically born with a green thumb. Author of *Les quatre saisons de votre potager*, she has always loved sharing gardening tips and knowledge acquired through her family and studies in horticulture. Via television, radio, or books, Mélanie makes growing plants easy and fun. Her humour and straightforward approach gives you the boost you need to make your home greener.



For every family and at every stage in life, health is the number one issue. A International meets these concerns with a series of medical reference works for the public at large, providing editorial content approved by an international scientific committee and medical illustrations of unprecedented quality.

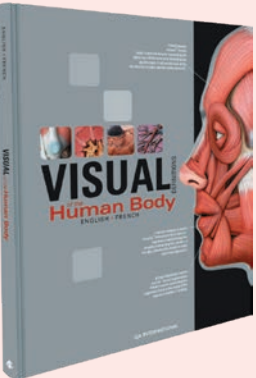


**PAGES:** 128 pages  
**FORMAT:** 248 mm x 195 mm  
**WORD COUNT:** 31,000  
**TARGET AUDIENCE:** Families, students

## UNDERSTANDING THE HUMAN BODY

**A comprehensive survey of the processes occurring within the human body**

Through stunning visual content, entirely updated for this new edition, *Understanding the Human Body* presents the various components of the human anatomy and details their functions. Combining text with charts, diagrams and hyperrealistic illustrations, this reference makes it easy to understand complex biological processes, from cell division to inflammatory reaction, and from phonation to digestion. It is the definitive guide to understanding human biology.



**PAGES:** 144 pages + index  
**FORMAT:** 229 mm x 301 mm  
**WORD COUNT:** 6,600 words per language (with definitions: 30,800 words in the main language)  
**TARGET AUDIENCE:** Families, students

## THE VISUAL DICTIONARY OF THE HUMAN BODY

**An invaluable guide for exploring the human body from head to toe**

*The Visual Dictionary of the Human Body* is a fascinating exploration of that wonderful machine we call the body. Some 350 high-resolution images, along with rigorous terminology and concise and clear definitions, allow readers to discover how the body works and explore the complexities of its various regions. This overview includes brief introductory texts and many amusing and informative sidebars that will be of interest to the entire family. Colourful illustrations, precise terms and definitions and educational and entertaining sidebars make this an indispensable tool at home, school and the office.

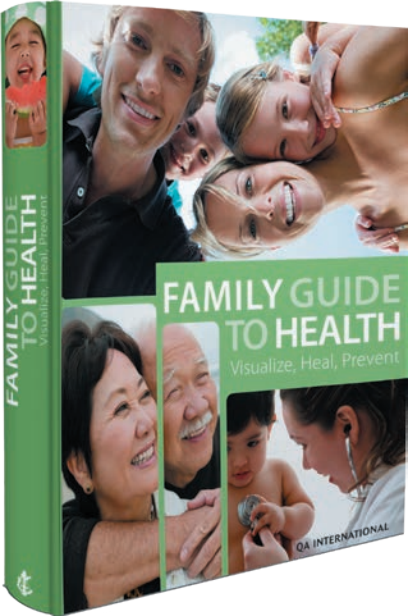
- Up to 6 languages (with definitions: up to 2 languages)
- Over 350 illustrations

**RIGHTS SOLD:** Afrikaans, Albanian, Simplified Chinese (Mainland China), Japanese, Norwegian, Polish, Portuguese (Brazil), Spanish (Spain) and Turkish

## FAMILY GUIDE TO HEALTH

**Visualize, Heal, Prevent**

**The essential family reference when it comes to understanding the treatment and prevention of illnesses that affect the human body**



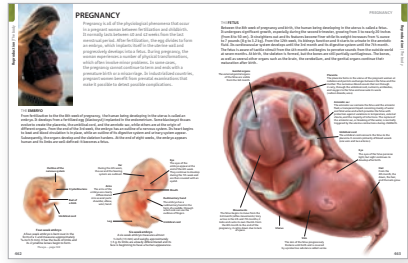
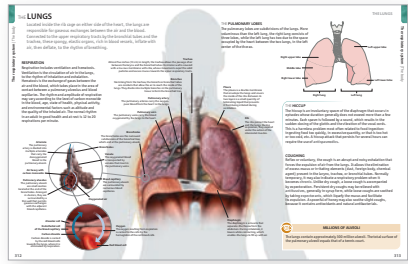
**PAGES:** 592 pages + index  
**FORMAT:** 194 mm x 248 mm  
**WORD COUNT:** 250,000  
**TARGET AUDIENCE:** Families  
**RIGHTS SOLD:** Simplified Chinese (Singapore), English (USA), French (Europe), Georgian, Italian and Serbian

The *Family Guide to Health's* innovative approach addresses concerns common among the general public with plain-language explanations complemented by state-of-the-art visuals. All at once an atlas of the human body, an encyclopedia of illnesses and ailments, a guide to healthy living and a first aid manual, it is the essential reference that every parent should keep on hand.

- Over 1,000 illustrations
- More than 400 illnesses illustrated and explained
- Validated by some 300 physicians, medical specialists and university professors
- Information on first aid developed with St. John Ambulance, active in over 40 countries

### AWARD

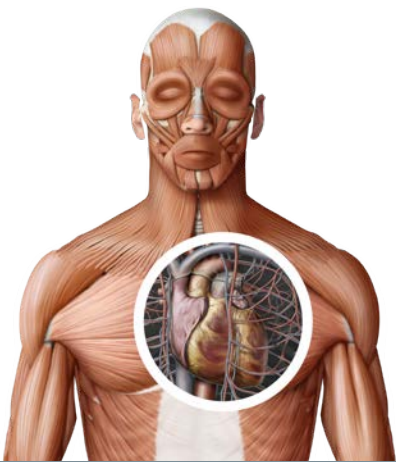
**• Award for illustrated medical book, Illustrated Books of Scientific or Medical Nature – Association of Medical Illustrators (USA)**



### TOPICS

- |                           |                           |
|---------------------------|---------------------------|
| Prevention                | Respiratory System        |
| Fundamentals              | Digestive System          |
| Cells                     | Urinary System            |
| Skin                      | Reproductive System       |
| Bones, Joints and Muscles | Reproduction              |
| Nervous System            | Childhood and Adolescence |
| Sensory System            | Alternative Medicine      |
| Endocrine System          | First Aid                 |
| Blood                     | Index of Symptoms         |
| Cardiovascular System     | Links and Resources       |
| Immune System             |                           |



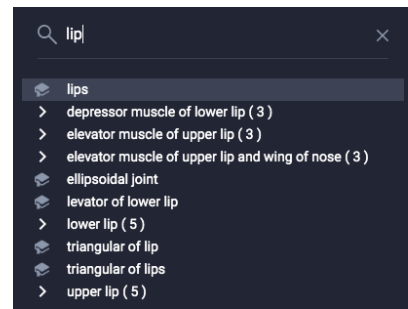


## VIRTUAL HUMAN BODY

### Discover what's hiding within your body

This interactive anatomical atlas allows the user to view the human body from skin to bones and to learn about anatomical structures. Locate various organs of the human body in their context, and learn more about their functions.

### Navigate between 11 systems of the human body

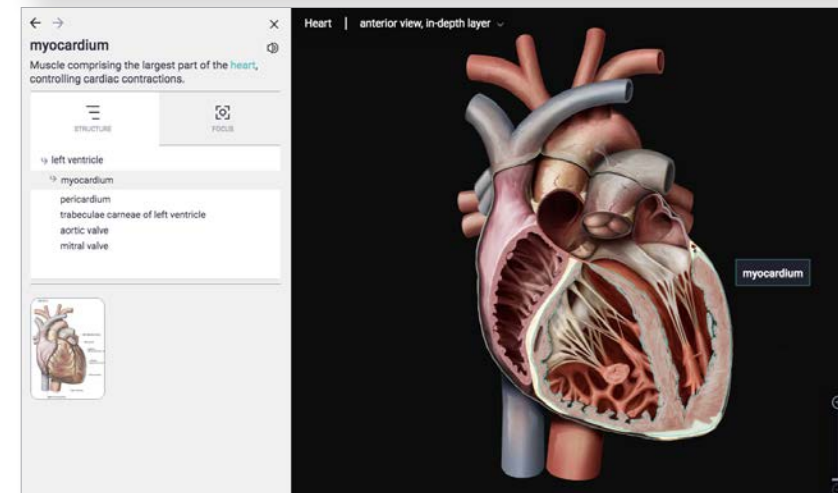
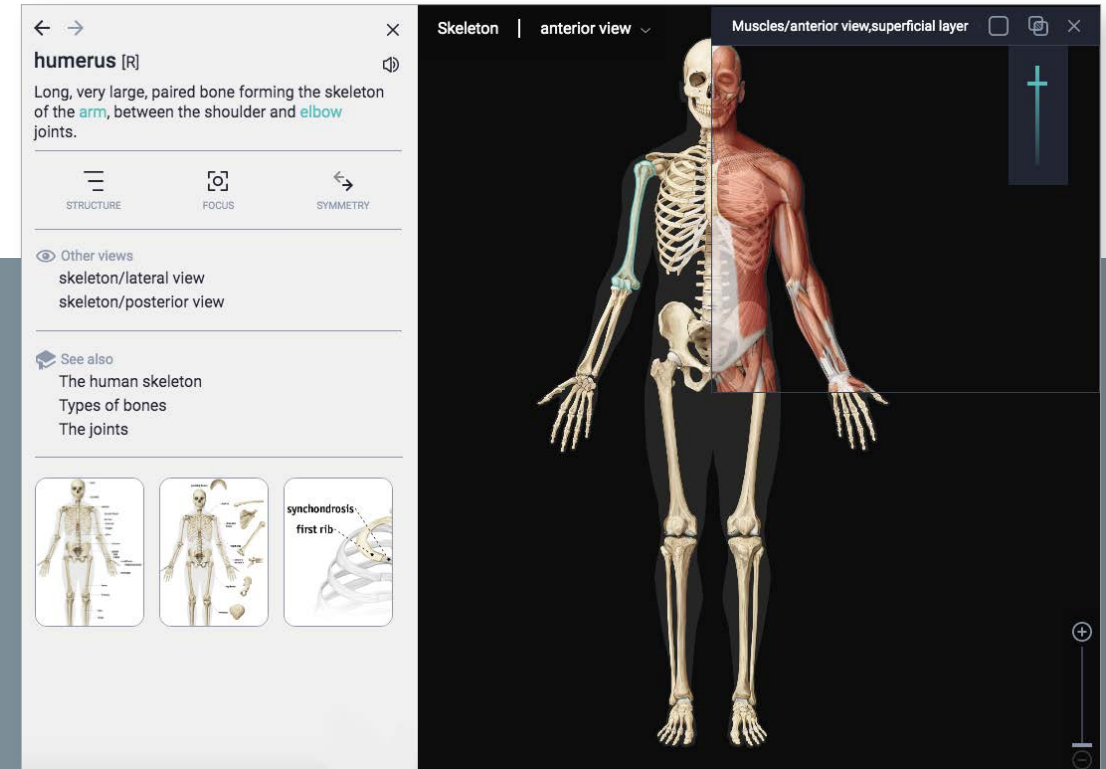


### Main features

- More than a thousand defined anatomical terms
- The possibility to overlay two systems through a unique viewer function
- An effective gateway to easily access your encyclopedic content
- Additional encyclopedic content available
- Languages: English, French, German, Spanish, Portuguese, Italian and Russian

## New features!

- A tab to directly access the encyclopedic content
- Exercises to test your knowledge



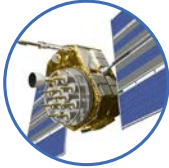


## Images

QA International’s image bank contains more than 15,000 high-quality illustrations, all created for our books. From exotic animals to everyday household items to scientific and medical images, nowhere else will you find such a wide selection of high definition illustrations. Now available for licensing find the perfect image for your project or tell us what you need.

<b>Health and Human Body</b>	2,749 images
<b>Food and Cooking</b>	4,098 images
<b>Animals and Plants</b>	2,885 images
<b>Astronomy, Science and Energy</b>	1,623 images
<b>Geography and Environment</b>	1,767 images
<b>Everyday Objects</b>	2,934 images
<b>Art, Architecture and Communications</b>	2,383 images
<b>Transport and Machinery</b>	882 images
<b>Society</b>	771 images
<b>Sports and Games</b>	2,749 images

**QA International’s unique multimedia content can be licensed and integrated into your own books, magazines, software packages or Web pages.**



## Videos

Our educational videos provide fascinating insights into complex phenomena that fill our daily lives. The combination of animations and step-by-step explanations helps you fully grasp even the most difficult subjects such as the brain, plate tectonics, the Big Bang, the change of seasons and much more.

<b>The Earth</b>	49 videos
<b>The Weather</b>	52 videos
<b>The Universe</b>	51 videos
<b>The Human Body</b>	52 videos
<b>Plants</b>	10 videos
<b>Culinary Techniques</b>	60 videos
<b>The Environment</b>	12 videos



# ABOUT US

**QA International (QAI)** is a division of Groupe Québec Amérique, a major French-language publishing house based in Montreal, Canada. Ever since the release of its flagship reference title, *The Visual Dictionary*, some 25 years ago, QA International has been renowned for its visual approach to knowledge. Combining rigorous editorial content with unparalleled graphics and outstanding design, its practical guides, encyclopedias and dictionaries—available in print and digital format—shed light on subjects of great interest to contemporary readers. QAI specializes in creating highly illustrated content, built around human knowledge thematics to inform, educate and entertain.

With licensing available for complete titles as well as fragmented content, QA International offers a variety of solutions for publishers looking to offer state-of-the-art material to their readers.

**Cardinal** is a publishing house specialized in coffee-table books. Their design-oriented work and outstanding quality set them apart from others. Always on the look out for unique and distinctive topics, Cardinal publishes cookbooks, lifestyle and well-being titles, picture books and essays. Cardinal's books are recognized for their boldness and remarkable craftsmanship, features that run their titles into precious objects for hundreds of thousands readers.

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