

REFERENCE & LIFESTYLE

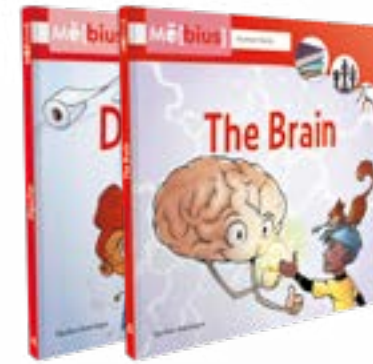
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Fall 2022

QA international
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OUR TEAM'S FAVOURITES



INCREDIBLE BODY

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HOP INTO THE WOK!

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THE ART OF TAKING THE BEST PICTURES WITH YOUR CELL PHONE

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VISUAL DICTIONARY ONLINE

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THE CLEVER BABY SERIES

The Clever Baby collection offers a wide range of realistic, entertaining picture books—so that learning can be fun!



PAGES: 24 pages
FORMAT: 150 mm x 150 mm, board book, rounded corners
WORD COUNT: 75-98
TARGET AUDIENCE: Children aged 0 to 3

Colours

Learn the colours of the rainbow from things all around you!

- *Colours* presents basic colours using playful characters and realistic objects. There is a different colour for each two-page spread.

Food

From the garden to the market, learn about the food that's on your plate!

- *Food* presents very realistic images of different foods and where they come from (the garden, the farm, the market, etc.) It also introduces toddlers to recipes from around the world, such as pizza, sushi and tacos!

My Routine

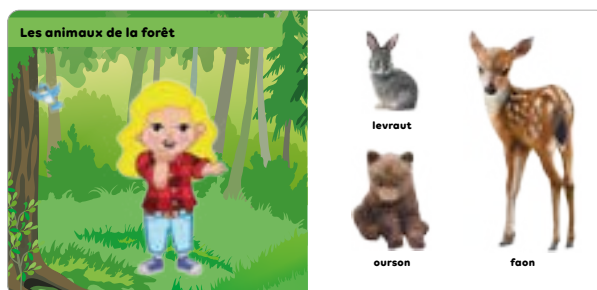
From morning to night, learn about your daily routine!

- *My Routine* uses a colourful, realistic visual to present the steps of your routine. Each two-page spread focuses on one step.
- Everyday objects are identified to help build your child's vocabulary.

Baby Animals

From your house to the ocean, learn about baby animals!

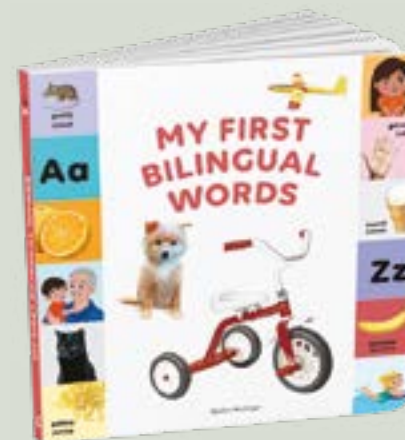
- *Baby Animals* presents very realistic images of animals. It helps teach toddlers to identify animals and their habitats.
- A character on each two-page spread makes the book more engaging.



MY FIRST BILINGUAL WORDS

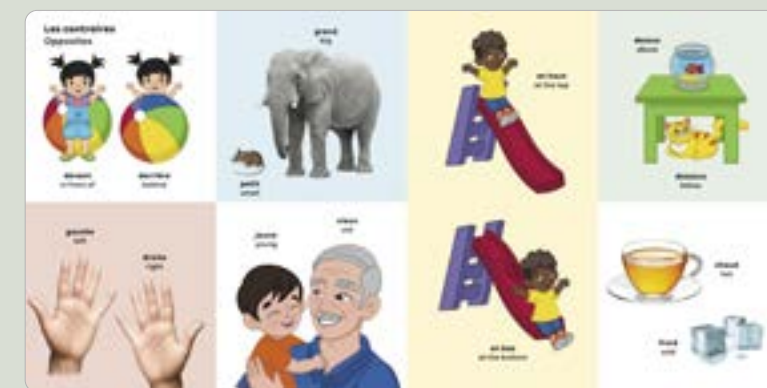
French-English

My First Bilingual Words is a board book for toddlers (0-3 years) containing approximately 500 words in each language to stimulate language learning from an early age. With a focus on the alphabet, animals, the human body, everyday objects, food, and more, this board book makes learning basic vocabulary words fun. Realistic illustrations help toddlers associate words with images straight out of their lives, while cartoon characters add a playful element. Toddlers will also enjoy spotting various images as part of the search-and-find activity included at the end.



PAGES: 32 pages
FORMAT: 254 mm x 254 mm, board book, rounded corners
WORD COUNT: 565
TARGET AUDIENCE: Children aged 0 to 3

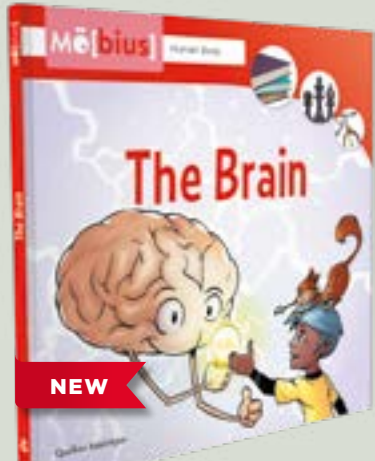
- Up to 3 languages
- Over 150 illustrations
- Covering 19 subjects



INCREDIBLE BODY SERIES

This voyage into the interior of our organism emphasizes the extraordinary feats that it accomplishes on a daily basis.

FAVOURITE



The Brain

THE HUMAN BODY includes all the organs that make you a person. Your organs belong to specialized teams called “functions” or “systems.” Each one plays a specific role that is essential to the proper functioning of the body.

THE BRAIN is your command centre. As head of the nervous system, it receives, sorts, and analyzes information coming from inside and outside your body, in addition to making you breathe, move, think, feel, grow . . . Your brain is at work every minute, day and night! What exactly does it do? What does it need to function properly?

FULL ENGLISH TEXT AVAILABLE

PAGES: 32 pages
FORMAT: 203 mm x 203 mm
WORD COUNT: 4,500
TARGET AUDIENCE: Children aged 7 to 12 (elementary school)

Voyage dans le cerveau

Matière grise et matière blanche
 La couche extérieure du cerveau, appelée «cortex cérébral», se compose de **matière grise**. Elle est formée par les noyaux des neurones, qui agissent comme des mini-ordinateurs dont le rôle est de décoder et d'enregistrer l'information. Sous le cortex se trouve la **matière blanche**. Son rôle consiste à connecter les différentes parties du cerveau entre elles, un peu comme les fils des ordinateurs.

DEUX HÉMISPÈRES EN CONSTANTE COMMUNICATION
 Ton cerveau se divise en deux **hémisphères** reliés entre eux par une bande de matière blanche appelée «**corps calleux**». Son rôle est de s'assurer que les informations se transmettent bien d'un hémisphère à l'autre. Sais-tu que l'hémisphère droit commande les mouvements effectués par le côté gauche du corps et que l'hémisphère gauche s'occupe du côté droit?

Les nombreuses fonctions du cerveau
 Le cortex cérébral de chaque hémisphère se divise en quatre zones principales appelées «lobes».

1. Le **lobe frontal** contrôle les mouvements volontaires et plusieurs comportements humains complexes: langage, pensée, concentration, planification, prise de décisions, raisonnement.
2. Le **lobe pariétal** est surtout responsable de la perception de la position du corps et du traitement des sensations du toucher.
3. Le **lobe occipital** est impliqué dans le traitement des informations visuelles (perception des yeux).
4. Le **lobe temporal** est responsable de l'audition (traitement des sons) en plus d'être un centre de la mémoire, des émotions et de la compréhension du langage.

La matière grise interprète les messages provenant des sens et commande les mouvements volontaires. Elle est responsable des fonctions les plus évoluées du cerveau, comme la pensée et le langage.

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hémisphère droit

hémisphère gauche

L'intérieur du cerveau

DROITIER OU GAUCHER?
 Être droitier ou gaucher n'a rien à voir avec l'utilisation hémisphère plus que l'autre. En fait, on ne sait pas pourquoi on devient droitier ou gaucher. Sais-tu qu'il existe des personnes **ambidextres**, qui se servent autant de la main droite que de la main gauche?

L'intérieur du cerveau

Intelligence verbale: facilité à communiquer par la parole ou par écrit, à utiliser et à comprendre les mots, à raconter des histoires.

Intelligence spatiale: capacité à observer et à comprendre la nature, à être sensible à l'environnement, ses formes et ses formes.

Des fonctions clés

Le siège de l'intelligence

L'intelligence ne se trouve pas dans une région précise du cerveau. Elle dépend plutôt de la capacité de ce dernier à faire circuler les informations entre les différentes zones du cortex cérébral. Ainsi, plus les neurones forment de connexions, mieux l'information voyage dans le cerveau, et plus la personne agit ou réfléchit de façon intelligente.

PEUT-ON MESURER L'INTELLIGENCE?
 Il existe certains tests pour évaluer des formes précises d'intelligence. Les plus connus sont certainement les tests de **quotient intellectuel** (ou QI), qui mesurent l'intelligence logique-mathématique et l'intelligence verbale. Mais ces tests ne tiennent pas compte de toutes les formes d'intelligence que peut développer un individu. En fait, on ne devrait pas se demander si on est intelligent, puisque nous le sommes tous à notre façon. On devrait plutôt se demander comment on est intelligent!

Sais-tu que l'intelligence évolue?
 Comme pour un sport, on peut améliorer son intelligence.



Digestion

DIGESTION is the path food follows in your digestive system. When you eat, it goes to work. It digests and absorbs the nutrients found in your food, providing you with the materials and the energy required for growing, moving, thinking . . . Why do you have to eat vegetables? And why do you sometimes get a stomach-ache?

ENGLISH EXCERPT AVAILABLE

PAGES: 32 pages
FORMAT: 203 mm x 203 mm,
WORD COUNT: 4,500
TARGET AUDIENCE: Children aged 7 to 12 (elementary school)

Mais encore, c'est quoi la digestion?

Les aliments que tu manges sont remplis de nutriments dont tu as besoin pour bouger, grandir et rester en bonne santé. Ces nutriments incluent les protéines, les glucides (sucres) et les lipides (gras), qui te donnent de l'énergie. Les vitamines et les minéraux, qui aident ton corps à bien fonctionner, sont aussi des nutriments.

La digestion consiste à découper les aliments en très petits morceaux pour libérer les nutriments. Ceux-ci pourront ensuite être absorbés dans le sang pour nourrir ton corps.

On distingue deux formes de digestion.

- La **digestion mécanique** sert à broyer la nourriture en petits morceaux. Un peu comme quand tu écrases des craquelins avec tes doigts.
- La **digestion chimique** fait intervenir les **sucs digestifs**. Ces liquides contiennent des enzymes, qui sont comme de minuscules ciseaux. Ils découpent d'avantage les aliments pour les transformer en une bouillie.

De l'assiette à la toilette

Le voyage des aliments dans l'appareil digestif dure 1 à 2 jours. La nourriture traverse le **tube digestif**, qui se divise en plusieurs parties, de la bouche à l'anus.

1. La digestion commence dès que tu fais entrer les aliments dans ta **bouche** pour les mâcher, les mélanger et les avaler.
2. Les aliments traversent ensuite l'**œsophage**.
3. Ils font une pause dans l'**estomac**, où ils sont transformés en bouillie.
4. Cette bouillie parcourt par la suite les **intestins**, où les nutriments sont libérés et absorbés dans le sang.
5. Les déchets, ou les restes de nourriture, s'accumulent dans le **rectum** et forment les selles, qui sont évacuées par l'anus quand tu passes aux toilettes!

Qu'est-ce que l'acide digestif? L'acide digestif est un liquide qui aide à décomposer les aliments en petits morceaux.

Les selles sont composées de résidus de nourriture et de déchets.

La digestion

La fin d'un long voyage

Le **grand intestin**, aussi appelé «côlon», est l'étape finale de la digestion. La matière qui y arrive est liquide. Elle contient beaucoup d'eau, des déchets et quelques nutriments qui n'ont pas été absorbés dans l'intestin grêle.

Au fur et à mesure que cette matière avance dans le gros intestin, l'eau qu'elle contient est absorbée par les parois du côlon pour être transférée vers le sang. La matière se dessèche peu à peu et forme les **selles**. Celles-ci s'accumulent dans le **rectum** en attendant d'être évacuées dans la toilette, par l'**anus**.

D'où viennent les pets?

Les pets, ou **flatulences**, sont causés par l'expulsion d'air (gaz) par l'anus. Ces gaz sont produits dans le gros intestin par les bonnes bactéries qui s'y trouvent. Pêler est tout à fait normal. En fait, une personne pète en moyenne 14 fois par jour!

Les pets sont parfois silencieux, parfois très bruyants. Et ils ne sentent pas tout mauvais! L'odeur dépend des gaz produits par les bactéries dans ton gros intestin. L'hydrogène et le méthane, par exemple, sont des gaz sans odeur. Le sulfure d'hydrogène, lui, sent les œufs pourris. On le retrouve souvent dans les pets qui puent.

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Une armée secrète dans ton intestin
 Le gros intestin contient une armée grouillante de milliards de bonnes bactéries qui, ensemble, forment la flore intestinale. Ces bactéries te rendent de nombreux services et aident ton appareil digestif à bien fonctionner. Elles fabriquent par exemple des vitamines comme la vitamine K, dont ton corps a besoin. Elles défendent aussi ton organisme contre de mauvais microbes qui voudraient s'installer dans ton appareil digestif!

Le labyrinthe des intestins

Le labyrinthe des intestins



INCREDIBLE BODY not only offers a positive and educational overview of the formidable “machine” known as the human body, but it also responds with humour and sensitivity to the questions and concerns that children most frequently ask.

AROUND THE WORLD SERIES

This series of nonfiction titles, which mixes pictures, playful sketches and hyperrealistic illustrations, offers historical and scientific perspectives on a range of fascinating subjects to broaden children's horizons.

OTHER TITLE AVAILABLE SOON IN THIS SERIES: FOOD



PAGES: 32 pages
FORMAT: 200 mm x 200 mm, hardcover
WORD COUNT: between 4,900 and 6,200 words
TARGET AUDIENCE: Children aged 7 to 12 (elementary school)

FULL ENGLISH TEXT AVAILABLE FOR SPORTS
 ENGLISH EXCERPTS AVAILABLE FOR RELIGIONS AND MUSIC

Water sports

Many sports are practised in water, including several Olympic sports: swimming, water polo, diving, rowing, canoeing/kayaking, sailing, surfing, and more. Some of these sports, called "nautical sports," are practised with a boat or other watercraft.

Kayaking was invented by indigenous populations of the Pacific Northwest. For centuries, the way they handled closed watercraft allowed them to navigate through rough, fast water.

In 2020, in Hawaii (USA), the greatest surfer, Duke Kahanamoku, was named a wave that was 2.25 m high, as tall as a 7-story building!

Riding the wave
 Surfing has become so popular that it is now an Olympic sport. To surf, you need a surfboard—and a wave. Surfers ride the wave and perform difficult tricks while balancing on their board. Surfing originated several hundred years ago in the islands of the Pacific Ocean. In Hawaii, knowing how to ride a wave is an ancient art.

Water sports

Like a duck to water
 Humans have known how to swim since the dawn of mankind, but swimming has only been a sport for 200 years. Back then, breaststroke competitions were held in England. Over time, the sport grew in popularity and other strokes developed, such as crawl and butterfly.

In diving
 In 1904, the first Olympic diving competition was held in London. The sport was invented by a man named George Breen.

Ancient Religions

Majestic monuments

People who lived during the world's first great civilizations practiced **polytheism**. Each of their gods represented a power or an element of nature. For instance, in Mesopotamia (modern-day Iraq), Enlil was the god of wind. The Mesopotamians built their gods' large temples, called "ziggurats," where they offered food, perfume and jewels in return for protection.

Each Mesopotamian city had a ziggurat, which was a home to the city's patron god. An example of a ziggurat can be found in Ur, Iraq. It was built around the year 2000.

At the time, the ziggurats were made of mud bricks. They were used as a way to honor their patron gods, who were viewed as gods.

Around the year 2500, the Egyptians built the Great Pyramids of Giza. They were used as a way to honor their patron gods, who were viewed as gods.

EGYPTIAN MUMMIES
 In ancient Egypt, it was believed that **mummification** allowed the dead to survive in the afterlife. The priest embalmers treated the body with a natural salt which would draw out the moisture and prevent it from decomposing. The body was then wrapped in long strips of linen. **Papyrus** mummies were placed in beautiful sarcophagi painted to look like them.

NOBLES MUMMIES
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Gods and goddesses of antiquity
 Greeks worshipped up to 14 gods. Each god or goddess had a special power, such as wisdom (Athena), love (Aphrodite) or the hunt (Artemis). Zeus was the king of the gods. When the Romans conquered the Greeks, they integrated many Greek beliefs into their own systems by changing the names of the gods. That is how Zeus became Jupiter.

Ancient myths are a source of inspiration for modern-day creators of comic books and superhero movies. The comic book series *Thor* is based on Norse mythology. Thor is the god of strength and thunder.

Mount Olympus in Greece was the home of the gods, where Zeus resided.

LEIBNIZ'S CREATIONS IN BERLIN

RELIGIONS have left their mark on the world's cultures over time, even going as far as influencing the landscape. Temples, churches, and mosques rise majestically in the centres of villages, towns, and cities.

But what are these religions? Where are they practiced?

Instead of focusing only on today's major religions, readers will learn about sacred spaces used by current or past worshippers to discover how this religious diversity has shaped the world as we know it.

SPORTS have left their mark on the world's cultures over time, whether they are played in competition, to stay in shape, or simply for the fun of the game. While everyone on the planet runs by putting one foot in front of the other, each culture has its own version of sport—along with its own traditions.

What are these sports? What are these traditions?

MUSIC has infused human lives all over the planet with harmony since prehistoric times. Every culture has its own musical traditions, which have evolved over time in response to technological progress and globalization, resulting in a wide range of genres. But what are these cultures? What are these genres?

Travel through time and around the world to learn more about instruments, musical styles, and famous musicians. Music includes a wide range of genres and instruments, both old and new, and reflects great cultural diversity across the globe and throughout history.

Instrument Families

Percussion instruments
 Percussion instruments are played by shaking, rubbing or hitting them with hands or sticks. Percussion instruments were among the first instruments to be invented, no doubt because of how simple they are. Just strike two pieces of wood together and you can create rhythm. Percussion instruments are found in all musical genres, from the drum beats of traditional music to the thunderous sounds of rock'n'roll.

String instruments
 A string instrument produces sound when one or more strings vibrate. Some strings are plucked, like the guitar, and some are rubbed with a bow, like the violin.

Wind instruments
 The huge family of musical instruments produces sound by blowing. These instruments include the trumpet, the flute and... the voice! A singer vibrates their "instrument," otherwise known as their **vocal cords**, using air from their lungs. The accordion and organ are both wind instruments. Their sound is not created by a person's breath, but by a system of built-in bellows.

WAR TRUMPETS
 In 1922, two magnificent 3,000-year-old trumpets were discovered in Egypt in the tomb of Pharaoh Tutankhamun. Historians believe the Egyptians used these trumpets in times of war. The discovery produced a legend: whoever blows into one of these ancient instruments risks starting a war. Coincidence or not, one musician played them in 1939, and World War II broke out a few months later!

AROUND THE WORLD takes readers on a journey to discover many of the planet's most fascinating peoples and places.

MÖBIUS SERIES

An optimistic series for children to discover how to help the planet, one small gesture at a time!



PAGES: 32 pages

FORMAT: 200 mm x 200 mm, hardcover

WORD COUNT: 4,000-5,0000

TARGET AUDIENCE: Children aged 7 to 12 (elementary school)

RIGHTS SOLD: Turkish (Waste)

FULL ENGLISH TEXT AVAILABLE FOR WASTE
ENGLISH EXCERPTS AVAILABLE FOR WATER, FORESTS, SOILS AND AIR

MÖBIUS, a non-fiction series like no other, presents historical facts, wacky information and simple solutions to help the environment. Funny sketches and hyper-realistic illustrations share the pages with expert-reviewed information as well as statistics to further the reader's knowledge.

- Presents a positive, constructive and non-judgmental vision of the environment and pollution.
- Divided into easy-to-use sections, with realistic illustrations that complement the information and funny sketches that lighten the text.
- All statistics are represented through images to help with comprehension.
- Each book includes activities that can be done at home or in the classroom.
- The glossary acts as a mini-dictionary and provides definitions for more complex words, identified throughout the text using a special colour.



THE ENVIRONMENT is a greater source of global concern today than ever before. In order to protect it, we must understand what is threatening its delicate balance.

AIR is a mixture of gases that envelops the Earth and forms the atmosphere. In addition to providing the conditions necessary to create life, air contains the oxygen we breathe. And yet, every day the air is being filled with pollutants that are bad for our health and heat up our planet. What can we do to preserve the air and protect the environment?

WASTE pollutes and devastates our environment. Where does it come from? What is it made of? What can we do to reduce or eliminate waste completely?

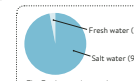
WATER is an essential substance for all living beings. That's why it's known as "blue gold." Since the survival of every lifeform depends on it, what can we do to protect this valuable resource?

FORESTS are habitats to a host of plants and animals. They are home to precious resources such as food, raw materials, medicines, and water. What can we do to preserve healthy forests?

SOIL comprises all the rich earth that is under our feet. Soil can be dark or light, fine or grainy. Soil nourishes plants and provides a habitat for millions of living things. How can we help to conserve this precious resource?

What is salt water?

Salt water is mostly found in seas and oceans. It is water that contains a **large amount of salt**. Salt is removed from the earth by various waterways and carried all the way to the ocean. When the ocean water evaporates into the **atmosphere**, the salt remains. That is why oceans are very salty.



The Earth contains much more salt water than fresh water.



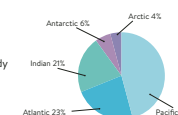
On average, each litre of seawater contains 35g of salt, which equals 7 teaspoons of salt.

Sea or ocean?



The World Ocean

Although world maps depict 5 distinct oceans, they are all part of the same body of water called the "world ocean."



Why is the ocean essential to life on Earth?

Tiny plants floating in water called "**plankton**" produce half of the oxygen in the air we breathe. Moreover, the ocean acts as one big **heat reservoir** by capturing the sun's rays. This keeps people living in the tropics from being too hot and people living in Nordic countries from being too cold. The **warm and cold currents** that flow throughout the ocean help warm or cool certain areas of the world.

500 years ago, the navigator Ferdinand Magellan was one of the first explorers to cross the ocean that stretches between Asia



The Earth: A Giant Greenhouse

Some gases that are naturally found in the air act as the glass of a greenhouse. They can trap heat produced by the sun's rays within the **atmosphere**. This phenomenon is called the "**greenhouse effect**."

Several gases known as **GHGs**, or "greenhouse gases," contribute to this phenomenon. The main GHGs are carbon dioxide (CO₂), methane (CH₄) and ozone (O₃).

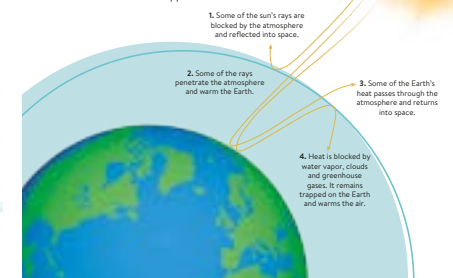
Some GHGs are released naturally into the air through processes like breathing and the **decomposition of organic matter** (dead leaves, branches and other plant or animal residues). **Ruminants** (cattle, sheep and goats) also produce GHGs during digestion.



The greenhouse effect helps maintain an average temperature of around 15°C on Earth. Without it, the average temperature would drop to -18°C!

How does the greenhouse effect work on Earth?

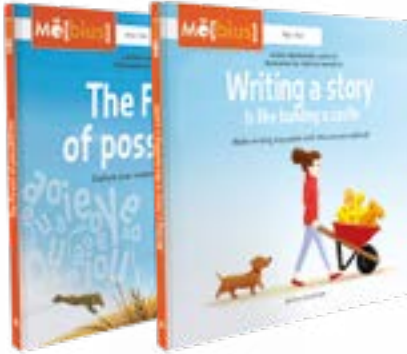
The sun emits energy in the form of light rays. These rays reach the surface of the Earth during the day, warming the ground and oceans. At night, the heat stored in the ground and oceans returns to the atmosphere where some of it is trapped.



PEN PAL SERIES

A series filled with tips and tricks to help children adopt a method to structure adequately their stories, overcome writer's block, and develop their creative muscles!

ENGLISH EXCERPTS AVAILABLE



PAGES: 32 pages
FORMAT: 203 mm x 203 mm
WORD COUNT: 3,600
TARGET AUDIENCE: Children aged 7 to 12 (elementary school)

THE FOREST OF POSSIBILITIES

Christiane Duchesne
 Illustrations: Sabrina Gendron

Explore your creativity playing with words!

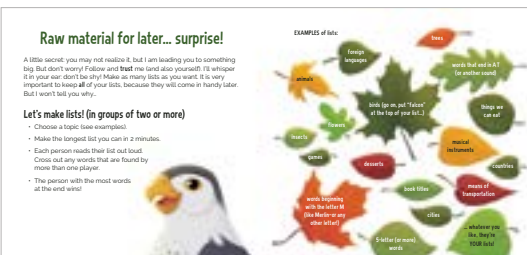
Everyone has imagination! Sometimes it just needs a little help to get going. Merlin the falcon is here to take you through the Forest of Possibility. With him as your guide, you'll learn how to ignite your imagination, sharpen your words, and come up with stories guaranteed to amaze even yourself! Writing is a marvellous thing, and it's yours alone to discover.

WRITING A STORY IS LIKE BUILDING A CASTLE

Anne Bernard-Lenoir
 Illustrations: Sabrina Gendron

Make writing enjoyable with this proven method!

A castle is a wondrous place to make discoveries, meet characters, and let your emotions run wild. But to build one, you'll need a blueprint—and a story is no different! Using this method to jumpstart your creativity, you will learn how to write stories that are rich and vibrant, full of adventure and emotion!



PAGES: 36 pages
FORMAT: 152 mm x 203 mm
WORD COUNT: 7,000
TARGET AUDIENCE: Children aged 6 and up

Miniminimenu

Welcome to the world of MiniMiniMenu, where the greatest chefs are “mini.” Together with their families, young readers will learn countless tips and discover a world of new flavours!

MiniMiniMenu is a collection of playful cookbooks for kids that is set to take off this fall with the release of its first three volumes:

I'm Cooking Dinner!
I'm Packing a Picnic!
I'm Making Breakfast!



All recipes are designed for children and feature illustrations of ingredients and tools, simple instructions and colourful photos. It's the perfect recipe to foster independence and creativity while teaching kids lifelong skills!

- Created for and tested by kids.
- A playful, unique concept made from high quality materials.
- Illustrations help kids of all ages to understand and learn.
- Washable pages that fold out.
- Clear and simple instructions to foster independence.

JENS RUOFF - CHEF

Originally from Germany, Jens is the chef and co-owner of the popular Montreal eatery Butterblume.

ELIZABETH DELAGE - PHOTOGRAPHER

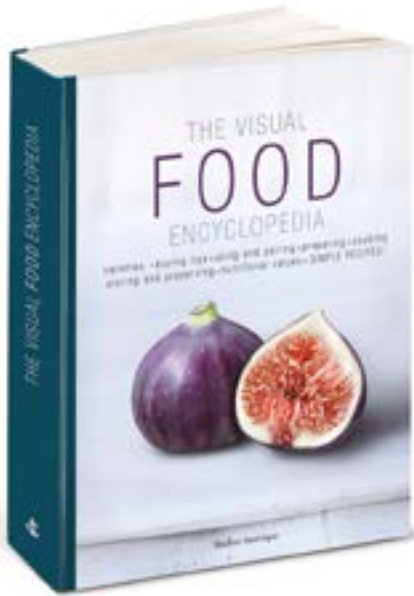
Elizabeth has been a food photographer for over a decade.

JEANNE JOLY - ART DIRECTOR

Jeanne is a music video director (Pierre Lapointe, Evelyne Brochu, Safia Nolin) and art director.



These complete and easy-to-consult reference books are filled with practical information and high-quality digital illustrations on over 1,000 food products from numerous countries and cultures. Ideal for food lovers, cooks and anyone interested in the world of cooking, QA International's books offer a simple and attractive way to learn a great deal about the products we consume every day.



THE VISUAL FOOD ENCYCLOPEDIA

Magnificently illustrated and written in a clear, easy-to-read style, this encyclopedia is a treasure trove of information.

- Origin of each food and detailed description of varieties
- Tips on buying, preparing, cooking and preserving
- Suggestions for using and pairing
- Nutritional values
- Cooking techniques and over 1,000 photos and illustrations
- Nearly 350 simple recipes

PAGES: 624 pages
FORMAT: 203 mm x 274 mm
WORD COUNT: 380,000
TARGET AUDIENCE: General audience, chefs, food lovers
RIGHTS SOLD: Italian

TOPICS

Vegetables	Cereals and grains	Meat
Legumes	Seafood	Deli meats
Seaweed and mushrooms	Fish	Dairy products
Fruits, nuts and seeds	Poultry and eggs	Seasonings and condiments

MINI FOOD LOVER'S GUIDE

Fruits and Vegetables

From the market to your table, an essential tool to cook and eat well.

Food lovers will find in this beautifully illustrated mini encyclopedia:

- Detailed descriptions of fresh fruits and vegetables from the market
- Tips on buying, preparing, cooking and preserving
- Suggestions for using and pairing
- Nutritional values
- Hundreds of illustrations showcasing the variety of fruits and vegetables
- Simple recipes to discover new products from the market

The Mini Food Lover's Guide will introduce you to the plant species that stock the shelves and the world of flavours that they will open up for you.

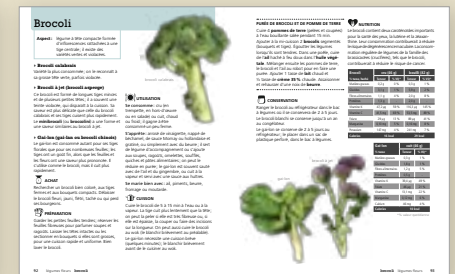
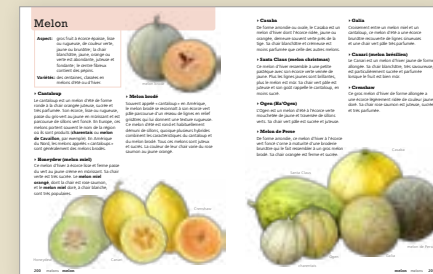
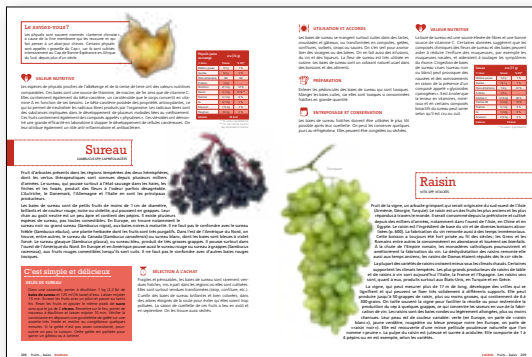
Small in size and magnificently illustrated, this guide can easily be slipped into your shopping bag, turning your trip to the market into an opportunity to expand your knowledge of the plant world and to diversify your diet.



PAGES: 246 pages
FORMAT: 177 mm x 139 mm
WORD COUNT: 89,000
TARGET AUDIENCE: General audience, chefs, food lovers, small budgets

TOPICS

Bulb Vegetables	Stem Vegetables	Legumes	Mushrooms	Citrus Fruits
Root Vegetables	Leaf Vegetables	Sprouts and Shoots	Berries	Melons
Tuber Vegetables	Flower Vegetables	Herbs and Flowers	Stone Fruits	Tropical Fruits
Vegetables	Fruit Vegetables	Fresh Corn	Pome Fruits	



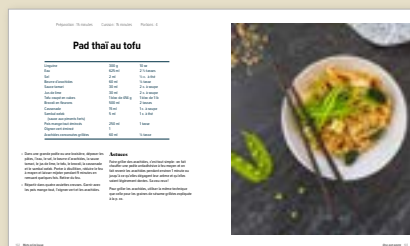


PAGES: 232

FORMAT: 197 mm x 235 mm

WORD COUNT: 50,000

THEMES: Easy recipes, cooking tips



COOKING WITH WHATEVER YOU'VE GOT

10 basics, 50 recipes, 1000 possibilities

Jessika Langlois

In this simple and creative book, you'll find 10 templates for everyday dishes (chicken, pastas, muffins, etc.) adapted into five delicious variations, which you can alter to suit your own tastes (and to what you can find in the fridge!). As a bonus, you'll receive tons of advice to make you the star of your kitchen even as you learn how to whip up dishes that are both tasty and nutritious. This is the perfect book for curious novices as well as for foodies who like to create new dishes.

The 10 basics are:

- Muffins
- Cookies
- Puddings-cakes
- Casserole-roasted chicken
- One-pot-pasta
- Meatballs
- Quiches
- Grilled vegetables
- Risottos
- Soup

JESSIKA LANGLOIS

Jessika Langlois has been a member of Quebec's professional order of dieticians and nutritionists for over 20 years. A nutrition consultant, she shares her knowledge through the development of culinary skills. Her work in culinary creation has helped her bring a breath of fresh air to local cuisine while offering a simplified approach to everyday cooking. A finalist in the 2020 Taste Canada Awards for her book, *Food Prep pour repas improvisés*, Jessika Langlois provides recipes to suit current tastes and trends, and dishes that are both flavourful and healthy.

HOP INTO THE WOK!

Christina Potvin and Quy Tâm Vo



PAGES: 312

FORMAT: 178 mm x 254 mm

WORD COUNT: 50,000

THEMES: Asian cuisine, cooking skills

- 35k YouTube subscribers (2.5 million views)
- 30k Facebook followers



Hop into the Wok! is now a cookbook! The creators of the popular YouTube channel, Christina Potvin and Quy Tâm Vo, are taking the fusion of their cultures and passion for Asian cuisine a step further by publishing 90 of their top recipes.

The cookbook captures the same mix of accessibility and authenticity that proved key to the pair's online success. They use simple language to demystify basic ingredients and teach essential skills such as how to combine flavours, use a wok and much more.

Hop into the Wok! is a gold mine of information, advice and inspiration for anyone looking to prepare authentic Asian cuisine that's bursting with flavour.

- Authentic Asian dishes made easy
- Family-friendly recipes
- The basics of Asian cooking demystified
- A pairing of cultures that makes an exotic cuisine more accessible
- A fun coffee table book that is sure to catch eye

CHRISTINA POTVIN AND QUY TÂM VO

Part lockdown and part passion project, the couple founded the popular YouTube channel *Hop dans le wok!* in 2020 with a goal to popularize Asian cuisine among Quebecers. After initially focusing on Vietnamese-inspired recipes, Potvin and Vo have expanded their offer to include Chinese, Japanese and Thai traditions.

Today, *Hop dans le wok!* boasts nearly 200 simple and authentic recipes, 35,000 subscribers and more than 2.5 million views.



PAGES: 144
FORMAT: 152 mm x 152 mm
WORD COUNT: 30,000
THEMES: Caffeinated recipes, cocktails and mocktails

By the same author:



THE GUIDE TO CAFFEINATED RECIPES

Coffee-flavoured breakfast, lunch and dinner!

Barista Micro-Roastery

After *The Barista's Guide: The essentials to enjoying the best coffees at home* and *Guide to Latte Art*, this third work from Barista Micro-Roastery will teach you to cook with its very favourite ingredient, coffee! Discover more than 30 caffeinated recipes to enjoy with family and friends!

TABLE OF CONTENTS

Before you start!—Little caffeinated basics
 To toast with friends!—Cocktails and mocktails
 To start the day off right!—Breakfasts and snacks
 For lots of guests or just a few!—Main dishes
 To satisfy that sweet tooth!—Gourmet coffees and desserts

BARISTA MICRO-ROASTERY

Co-founded in 2004 by Alex Sereno and Enrico Serena, Barista is a Montreal-based micro-roasting house that prepares its blends inspired by the Italian tradition. Barista also facilitates coffee education for both amateurs and professionals alike.



THREE TIMES A DAY

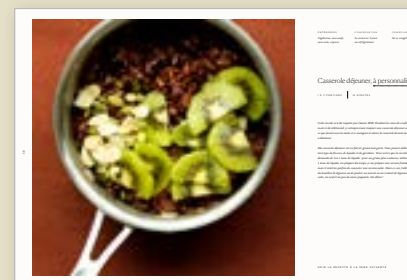
Keep it simple

Marilou



PAGES: 264
FORMAT: 213 mm x 279 mm
WORD COUNT: To be determined
THEMES: Easy & adaptable recipes, cooking under 30 minutes

By the same author:



Marilou is back with a 5th cookbook! Sticking close to the aesthetic and flavours that made her a household name, the popular author and foodie promises to deliver nearly 100 recipes to make in about 30 minutes.

Marilou explores simple ideas like reducing ingredients, proposing options and using accessible foods. An added feature: certain recipes can be adapted. With what you have on hand!

Although the premise seems geared for parents short on time, *Three Times a Day—Keep it simple* is the perfect choice for anyone looking to eat well and skip the weeknight headaches. An everyday cookbook for authentic, no-frills dinners to guaranteed make your mouth water.

- One of Quebec's most successful titles! (Over 400,000 copies sold)
- All-new feature: adaptable recipes!
- More than 100 new recipes that are simple enough to make in under 30 minutes.
- A collection aimed at diverse eaters, with vegetarian and vegan options the whole family will love.
- Alternatives and substitutions let you make the recipes with what you have on hand.

MARILOU

Marilou grew up in the public eye, breaking into the spotlight as a talented singer by age 11. Twenty years later she is at the helm of *Three Times a Day*, a thriving brand whose easy-to-follow recipes and signature aesthetic have made her an icon of Quebec's food and lifestyle scenes.

Marilou is the author of the *Three Times a Day* cookbooks, which have sold hundreds of thousands of copies – one of Quebec's biggest publishing successes.



PAGES: 280
FORMAT: 200 mm x 276 mm
WORD COUNT: To be determined
THEMES: Knowledge from the past, elderly people

KNOW-HOW

The stories, tools and wisdom of our grandparents

Eugénie Émond

Movements deftly executed thousands of times, techniques perfected over decades, timeless wisdom that is nurtured and kept alive—*KNOW-HOW* is much more than a practical guide. Created in collaboration with the editorial team at *BESIDE*, this coffee table book featuring colorful photographs and illustrations connects one generation to the next.

In this remarkable collection, award-winning journalist and master's in Gerontology candidate Eugénie Émond presents 20 fascinating portraits of senior citizens whose wisdom and knowledge may come in handy for our own futures. From sharpening a knife to designing a garden conducive to pollinators or making homemade soap, *KNOW-HOW* presents an array of everyday skills from the past that can find contemporary applications in our daily lives.

- A coffee table book featuring contemporary photographs and playful illustrations
- Written by an award-winning journalist who is also completing a master's in Gerontology
- Part of a back-to-basics movement
- Special access to knowledge from the past
- Travel across Canada

EUGÉNIE ÉMOND

Eugénie Émond is a freelance journalist, media collaborator and researcher. Her work has been featured across various media outlets including Radio-Canada and *Beside* media. She received two Grands prix du journalisme indépendant in 2021, two gold medals at the Digital Publishing Awards in 2021 and was nominated for a National Magazine Award in 2019 and 2020. Eugénie is completing a master's in Gerontology at the Université de Sherbrooke, where she explores different ways to build intergenerational connections.



PAGES: 300
FORMAT: 171 mm x 248 mm
WORD COUNT: 36,000
THEMES: Self-Help & Wellness, creativity

ANIMA

Andy Dubois & Bianca Desjardins

Creative rituals to connect with yourself

Designed to be a visual sanctuary, *ANIMA* invites readers to explore the many facets of creativity. The line separating dreams from reality blurs on the pages, which contain writing prompts, rituals, creative workshops, analog photography and travel poems.

A wellness guide rooted in the five elements (Earth, Water, Air, Fire, Ether), this book invites readers to reconnect with themselves using simple, creative exercises. It is an ode to sisterhood featuring a unique collection of rituals from 14 creative and engaged collaborators. This beautiful book filled with enchanting text will appeal to anyone seeking a sense of grounding and harmony in their daily life.

ANDY DUBOIS

Andy Dubois is a self-taught multidisciplinary artist who like to push the limits of her fields of expertise, creating a web of creative actors and memorable experiences. She has held several titles including artistic director, producer, project manager and now, author.

BIANCA DES JARDINS

Bianca Des Jardins is a master of light, of making the world she imagines and reinvents feel weightless. A professional photographer since 2008, she achieved rapid success; her work has been featured in international publications and been exhibited in Quebec and in France. She enjoys teaching her passion through photography workshops.

With collaboration from Vanessa D.L., Rose Gwet - Luxcey©, Alexandra Cherot-Dalle, Valérie Boulet, Jade Brunel, Jade Maya Gabriele, Liana Carbone et Eve Morin, Hanna Che, Dana El Masri, Meaghan Frances Kelly et Heidi Rubin, Jacinthe Roy Rioux, Haji Maa et Kimiko Tao Fujimoto.





PAGES: 224
FORMAT: 165 mm x 229 mm
WORD COUNT: 21,000
THEMES: Photography, advices and techniques

THE ART OF TAKING THE BEST PICTURES WITH YOUR CELL PHONE

FAVOURITE

New edition

Alexandre Champagne

Alexandre Champagne is back with a second edition of his popular guide *The Art of Taking the Best Pictures With Your Cell Phone*.

With technology advancing at breakneck speed, this updated edition includes the latest apps and must-have features in addition to an all-new chapter about phone accessories and a host of never-before-seen photos.

Packed with Champagne's pro tips and tricks, the guide is back by popular demand after four years and 20,000 copies sold.

- An updated edition of a guide that remains very popular 4 years after its initial publication
- A popular author who is already well known for his work with *Three Times a Day*
- Around 250,000 followers on social media
- Access to a range of pro tips and tricks
- All-new photos highlight the various tools and finishes available
- A humorous, easy-to-use guide

ALEXANDRE CHAMPAGNE

Because of his ongoing passion for photography, Alexandre Champagne co-founds *Trois fois par jour* (*Three Times a Day*) in 2013 and becomes the official photographer for the brand's magazines and books. Today, he runs his own photography studio, where he teaches workshops and master classes. He also offers free photography sessions to those who could otherwise not afford it.



THE Y METHOD

Learning to be a de-consumer

Louis-Philippe Pratte

An essay that deconstructs consumer habits without making readers feel guilty, and full of practical tips that can be adapted to all lifestyles.

We are constantly being reminded that our planet is dying and that taking care of the environment should be our top priority. At the same time, we are bombarded with marketing campaigns trying to convince us to buy more. This book features the personal reflections of a designer who refuses to contribute to the overconsumption craze.

onal narrative, part practical guide, this essay takes a pragmatic look at consumption and what lies beneath the surface, speaking to ecology and the merciless pace of modern life—despite our best intentions.

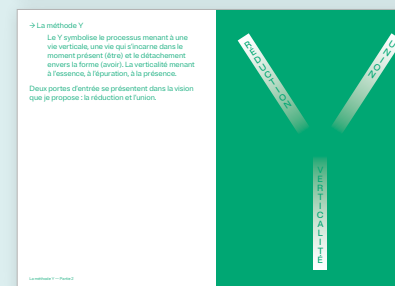
The Y Method invites readers to take a step back and reflect on their own habits in order to make concrete changes to reduce, share and work towards building a simpler, more vertical life.

LOUIS-PHILIPPE PRATTE

Louis-Philippe Pratte holds a master's degree in automotive design from Pforzheim University in Germany. In 2009, he founded À Hauteur d'homme (Hh), an ecological design company. His goal is to create a committed and responsible brand featuring local wood products. Throughout his career, Louis-Philippe has always questioned our relationship to consumption and its effects on the environment. He has taught at the Université de Montréal and at UQAM's School of Design for many years, in addition to giving workshops in Colombia and France. He is currently working on a new kitchen design that will be more accessible, flexible and sustainable and will considerably reduce its material footprint.



PAGES: 208
FORMAT: 141 mm x 200 mm
WORD COUNT: 39,000
THEMES: Consumption, design



GETTING A PUPPY and raising a dog

Sébastien Larabée

Welcoming a puppy into the family is undoubtedly a source of joy. But if we are unprepared or lack the basic knowledge of how to housebreak, train, or socialize dogs, things might get out of hand fast.

This practical guide is for first-time dog owners and people who want to learn modern training methods based on positive reinforcement. Learn what breed of dog best suits your lifestyle and find the necessary tools to give your puppy a healthy and happy life.

TABLE OF CONTENTS

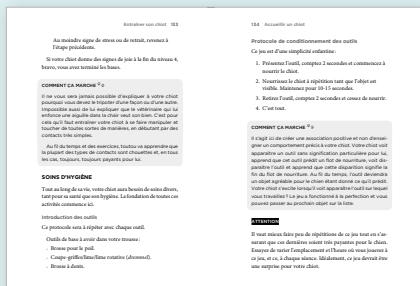
- Who is Sébastien Larabée
- 1. The puppy's needs
- 2. A few general remarks
- 3. Tools and equipment
- 4. Preparing the house
- 5. Day 1, Welcoming the puppy
- 6. The first night
- 7. Canine communication
- 8. Playing with your puppy
- 9. Potty training
- 10. Socializing your puppy
- 11. Managing common problems
- 12. Training your puppy
- 13. Planning the first veterinary visit
- 14. Good manners
- 15. Choosing a puppy
- 16. Choosing a breeder
- 17. Maturation of the dog
- Conclusion
- Appendix 1 – Reading list
- Appendix 2 – The science behind the training
- Appendix 3 – Important behavioural problems
- Appendix 4 – Choosing a dog trainer

SÉBASTIEN LARABÉE

Sébastien Larabée has over 10 years of experience in animal behaviour. He has helped thousands of families train and raise their puppies. He has also worked as a canine behavior specialist for the Montreal SPCA, where he perfected his understanding of the language of dogs and developed proven behavioural modification protocols.



PAGES: 192
FORMAT: 140 mm x 203 mm
WORD COUNT: 129,204
THEMES: Dog training, positive reinforcement



THE NORDIC MARKET-GARDENER

Discover how to grow winter crops

Jean-Martin Fortier
 Catherine Sylvestre

The latest book by the expert behind *The Market Gardener*, which sold over 185 000 copies in all editions

A practical and exploratory handbook, *The Nordic Market-Gardener* shows how it is possible to grow vegetables in a greenhouse during the winter, without or with only minimal heating. Based on years of research and experience on the farm Les Quatre-Temps, this guide introduces the principles that will allow any amateur gardener to produce fresh vegetables for almost 12 months a year.

Both practical and political, *The Nordic Market-Gardener* is as an invitation to join the movement supporting local ecological agriculture as well as an illustrated guide to start your own winter crops project.

JEAN-MARTIN FORTIER

Jean-Martin Fortier has been a market gardener for over 20 years and is the author of the bestseller *Le jardinier-maraîcher* (Écosociété), now translated into nine languages. His lessons were adapted to the Masterclass of the market gardener, an online expert course on organic market gardening on a small surface which brings together more than 2000 producers in more than 60 countries.

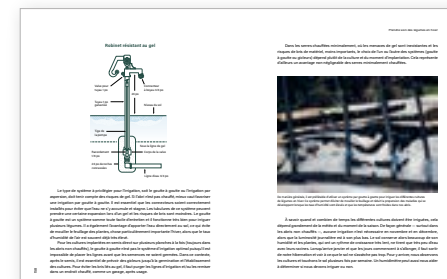
CATHERINE SYLVESTRE

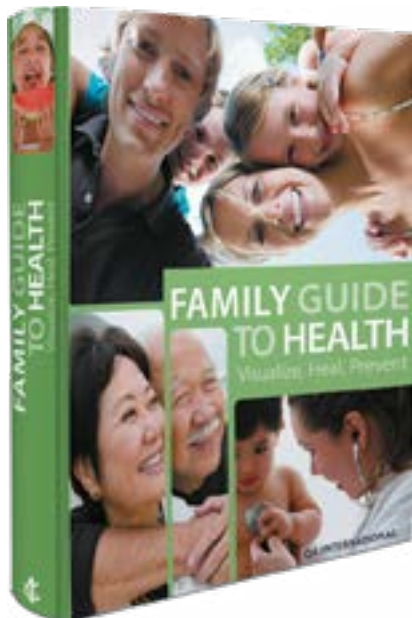
Catherine Sylvestre heads the market gardening team at the farm Les Quatre-Temps. There, she develops and tests the best practices for growing vegetables all year round in a northern climate. A graduate in agronomy from McGill University with a master's degree in political science, she is interested in the relationships between humans and nature, which meet in agriculture.



PAGES: 248
FORMAT: 190 mm x 229 mm
WORD COUNT: 38,000
THEMES: Agriculture, advices and techniques

10,000 COPIES SOLD





PAGES: 592 pages + index
FORMAT: 194 mm x 248 mm
WORD COUNT: 250,000
TARGET AUDIENCE: Families
RIGHTS SOLD: Simplified Chinese (Mainland China exclusive; Hong Kong, Macau and Taiwan non-exclusive), English (USA), French (Europe), Georgian, Italian and Serbian

FAMILY GUIDE TO HEALTH

Visualize, Heal, Prevent

The essential family reference when it comes to understanding the treatment and prevention of illnesses that affect the human body

The *Family Guide to Health's* innovative approach addresses concerns common among the general public with plain-language explanations complemented by state-of-the-art visuals. All at once an atlas of the human body, an encyclopedia of illnesses and ailments, a guide to healthy living and a first aid manual, it is the essential reference that every parent should keep on hand.

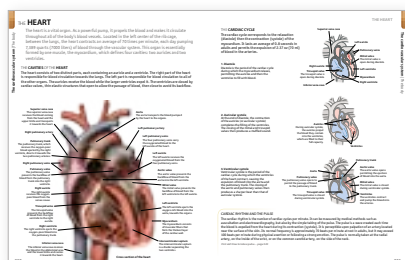
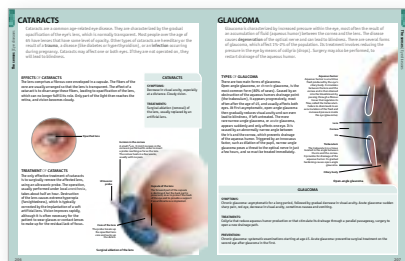
- Over 1,000 illustrations
- More than 400 illnesses illustrated and explained
- Validated by some 300 physicians, medical specialists and university professors
- Information on first aid developed with St. John Ambulance, active in over 40 countries

AWARD

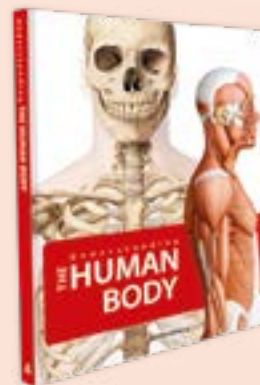
- **Award for illustrated medical book, Illustrated Books of Scientific or Medical Nature - Association of Medical Illustrators (USA)**

TOPICS

Prevention
 Fundamentals
 Cells
 Skin
 Bones, Joints and Muscles
 Nervous System
 Sensory System
 Endocrine System
 Blood
 Cardiovascular System
 Immune System
 Respiratory System
 Digestive System
 Urinary System
 Reproductive System
 Reproduction
 Childhood and Adolescence
 Alternative Medicine
 First Aid
 Index of Symptoms
 Links and Resources



For every family and at every stage in life, health is the number one issue. QA International meets these concerns with a series of medical reference works for the public at large, providing editorial content approved by an international scientific committee and medical illustrations of unprecedented quality.



PAGES: 128 pages
FORMAT: 248 mm x 195 mm
WORD COUNT: 31,000
TARGET AUDIENCE: Families, students

UNDERSTANDING THE HUMAN BODY

A comprehensive survey of the processes occurring within the human body

Through stunning visual content, entirely updated for this new edition, *Understanding the Human Body* presents the various components of the human anatomy and details their functions. Combining text with charts, diagrams and hyperrealistic illustrations, this reference makes it easy to understand complex biological processes, from cell division to inflammatory reaction, and from phonation to digestion. It is the definitive guide to understanding human biology.

THE VISUAL DICTIONARY OF THE HUMAN BODY

An invaluable guide for exploring the human body from head to toe

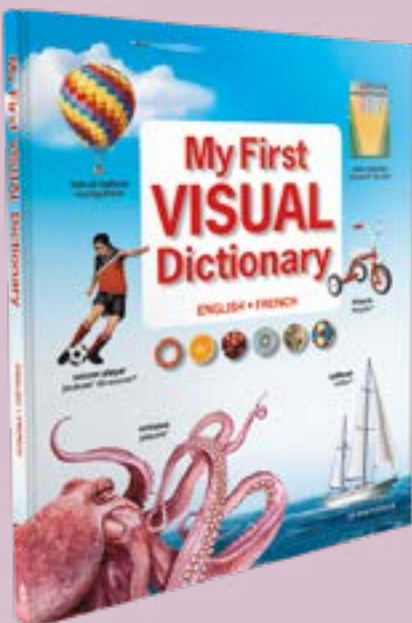
The Visual Dictionary of the Human Body is a fascinating exploration of that wonderful machine we call the body. Some 350 high-resolution images, along with rigorous terminology and concise and clear definitions, allow readers to discover how the body works and explore the complexities of its various regions. This overview includes brief introductory texts and many amusing and informative sidebars that will be of interest to the entire family. Colourful illustrations, precise terms and definitions and educational and entertaining sidebars make this an indispensable tool at home, school and the office.

- Up to 6 languages (with definitions: up to 2 languages)
- Over 350 illustrations

RIGHTS SOLD: Afrikaans, Albanian, Simplified Chinese (Mainland China), Japanese, Norwegian, Polish, Portuguese (Brazil), Spanish (Spain) and Turkish



PAGES: 144 pages + index
FORMAT: 229 mm x 301 mm
WORD COUNT: 6,600 words per language (with definitions: 30,800 words in the main language)
TARGET AUDIENCE: Families, students



MY FIRST VISUAL DICTIONARY

The ideal language-learning tool for toddlers

My First Visual Dictionary is an exciting collection of dazzling images, labelled with accurate terms meticulously chosen by education experts to meet children's interests and day-to-day reality. Toddlers will have fun identifying objects by looking at the illustrations; older children will enjoy looking at the illustrations while learning how the words are written. Unilingual, bilingual and trilingual editions are also available.

“Conceived as a modern picture book with true-to-life drawings, this dictionary is a practical tool that not only helps young children learn language skills but also teaches this living language in the classroom.”

Association Choisir un livre, Internet (France)

PAGES: 80 pages

FORMAT: 216 mm x 270 mm

WORD COUNT: 2,000 words per language

TARGET AUDIENCE: Children aged 4 to 8

RIGHTS SOLD: Simplified Chinese (Mainland China), Hungarian and Polish

- Up to 3 languages
- 1,300 illustrations
- Covering 36 subjects



Precise terminology allows children to learn proper vocabulary.



THE JUNIOR VISUAL DICTIONARY

Children want to see the world—this unique reference allows them to picture it in details

At school or at home, whether to broaden their vocabulary or to feed their natural curiosity, children have been using the *Junior Visual Dictionary* for over twenty years. Covering a wide array of subjects, ranging from new technologies to the animal kingdom and space, this compelling reference displays terminology in one or two languages, linking words to illustrations that provide true-to-life visual definitions.

For this new updated edition, the full content of the dictionary has been carefully reviewed in order to provide for the varied needs and interests of children nine and up.

Keeping-up with the evolution of our fast-paced world, many illustrations and graphics have been redrawn and relabeled, be it to hold into account the latest technological developments or the most recent scientific discoveries.

Adding to over 500 existing topics, new images and themes were also included, notably: geopolitical world maps; flags; time measurement; people and relationships; celebrations and emotions.

PAGES: 263 pages + index (bilingual version)

FORMAT: 170 mm x 245 mm

WORD COUNT: 17,500 words in the main language

TARGET AUDIENCE: Children aged 9 to 15

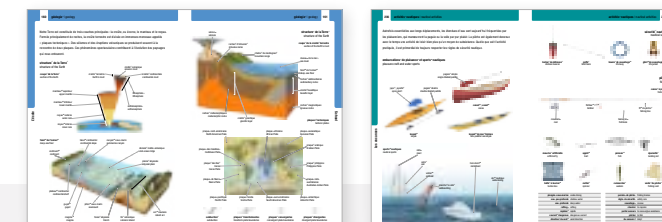
RIGHTS SOLD: Simplified Chinese (Mainland China), English (Canada) and English (USA)

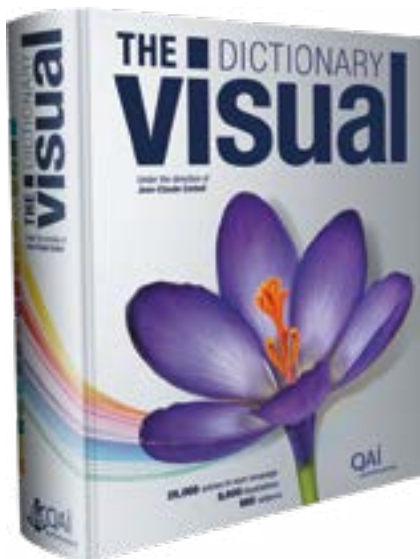
- 7,000 entries per language
- Over 2,000 illustrations and photos

LANGUAGES AVAILABLE

Albanian*	English	Icelandic*	Romanian*
Bulgarian*	English (phonetic)*	Indonesian*	Russian*
Chinese (simplified)*	Estonian*	Italian*	Slovak*
Czech*	French	Korean*	Spanish*
Danish*	German*	Mongolian*	Turkish*
Dutch*	Greek*	Portuguese*	Ukrainian*

* partially available





THE VISUAL DICTIONARY 4th edition

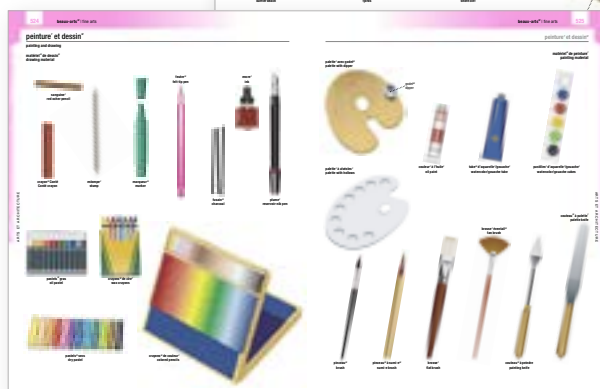
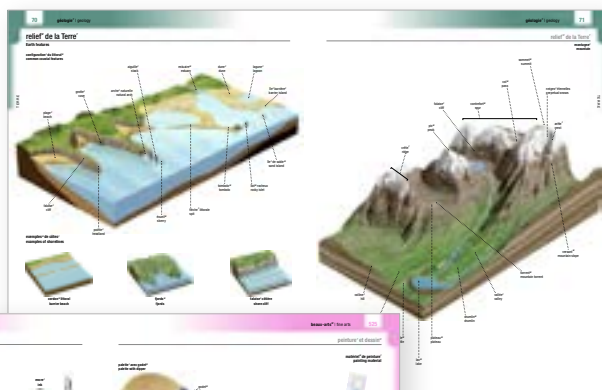
The essential source of knowledge

Featuring vocabulary developed by terminology experts and QA International's trademark lifelike imagery, *The Visual Dictionary* makes the world around us understandable at a glance. Whether you choose to include multilingual labels, perfect for language learners, or contextual definitions, you are sure to please your market with this unique dictionary that illustrates, names and explains. There is a *Visual* for everyone and for every linguistic need: the Complete versions are the perfect encyclopedic dictionary for home or the office, while the abridged versions, lighter in content

PAGES: 1,072 pages + index
Up to 1,312 pages
(6-language version)
FORMAT: 194 mm x 248 mm
WORD COUNT: 40,000 words
per language
TARGET AUDIENCE: General
audience, public, libraries,
families, professionals
RIGHTS SOLD: English (USA),
Estonian, German, Polish and
Russian

- Up to 6 languages
- 8,000 illustrations

Page layout of the complete content



ABRIDGED COMPACT FORMAT

Abridged content in a compact format

PAGES: 576 pages + index
Up to 696 pages
WORD COUNT: 22,000 words
per language
FORMAT: 170 mm x 218 mm

- Up to 5 languages
- 5,000 illustrations

RIGHTS SOLD: Dutch, German, Hungarian, Italian, Mongolian, Norwegian, Polish, Portuguese (Brazil), Russian, Spanish (Mexico/Spain) and Swedish

ABRIDGED MINI FORMAT

Abridged content in our smallest format

PAGES: 576 pages + index
Up to 624 pages with index
WORD COUNT: 22,000 words
per language
FORMAT: 129 mm x 166 mm

- Up to 2 languages
- 5,000 illustrations

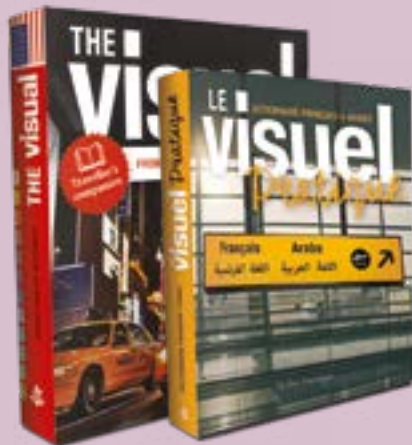


THE VISUAL+ With definitions and encyclopedic notes

With the evocative power of the illustrations of the classic *Visual Dictionary*, borrowing its themes and hierarchical organization, *The Visual+* adds definitions and encyclopedic notes that provide essential information and shed light on what cannot be seen or inferred by the word: the nature, function and characteristics of the illustrated object or phenomenon.

PAGES: 1,072 pages + index
Up to 1,152 pages (2-language version)
FORMAT: 194 mm x 248 mm
WORD COUNT: 330,000 words in the main language
(with definitions)
TARGET AUDIENCE: General audience, libraries,
families,
professionals
RIGHTS SOLD: Simplified Chinese (Mainland China),
English (USA), Georgian and Russian

- Up to 2 languages with definitions in 1 language
- 8,000 illustrations



THE VISUAL TRAVELLER'S COMPANION

Compact and simple to use, this practical *Visual* is an updated and redesigned edition of *The Visual Dictionary* that makes quick work of learning the vocabulary of a foreign language.

Like other members of the *Visual* family, this dictionary illustrates and identifies the most common objects and occurrences of daily life, associating words with hyperrealistic images. Its enhanced contents feature useful expressions and key phrases that a traveller can quickly consult in a wide range of situations, setting it apart from other dictionaries.

Organized by theme, this *Visual* is available in a bilingual or trilingual format.

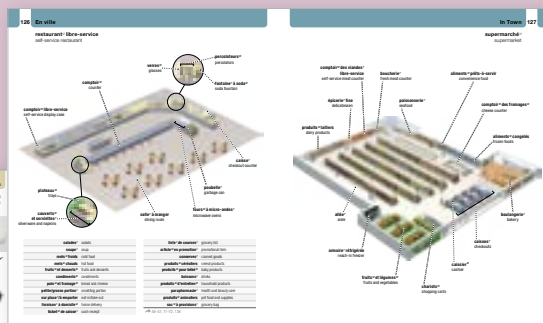
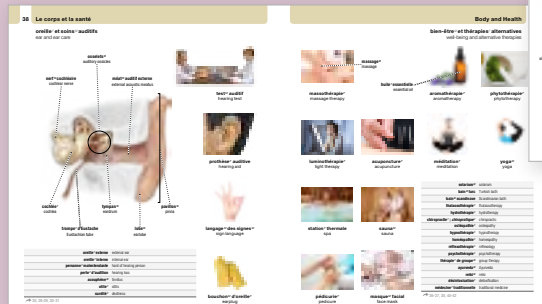
A must-have resource when travelling abroad or learning a new language, or simply for finding the right word for every occasion!

PAGES: 360 pages for a 2-language version, and up to 384 for a 3-language version
FORMAT: 138 mm x 166 mm
WORD COUNT: 12,000 words per language
TARGET AUDIENCE: Travellers, foreign students or workers
RIGHTS SOLD: Dutch, German, Norwegian and Polish

- Up to 3 languages
- Over 2,000 illustrations and pictures

LANGUAGES AVAILABLE

- Arabic
- Chinese (simplified)
- Dutch
- English
- Farsi
- French
- German
- Kurdish
- Italian
- Norwegian
- Polish
- Russian
- Spanish
- Tigrina



TOPICS

- People and Relationships
- Body and Health
- Clothing and Personal Accessories
- Home
- Food and Cooking
- In Town
- Transport
- School and Work Communications
- Leisure Activities and Sports
- Nature and the World
- Numbers and Measures

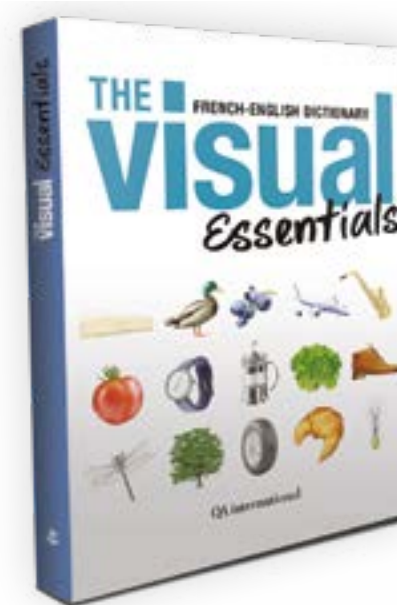
THE VISUAL ESSENTIALS

Available in a convenient on-the-go format, the *Visual Essentials* is particularly useful for travellers and newcomers who want to communicate quickly in another language. Divided into 12 short chapters, this dictionary presents common everyday objects from food to clothing, transportation to communication.

The essentials, curated just for you!

TOPICS

- People and Relationships
- Body and Health
- City
- Transportation
- Food and Cooking
- Home
- Clothing and Personal Accessories
- World and Nature
- Leisure Activities and Sports
- School and Work
- Numbers and Measures



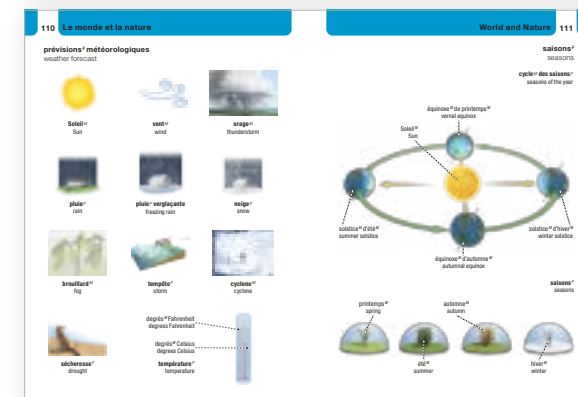
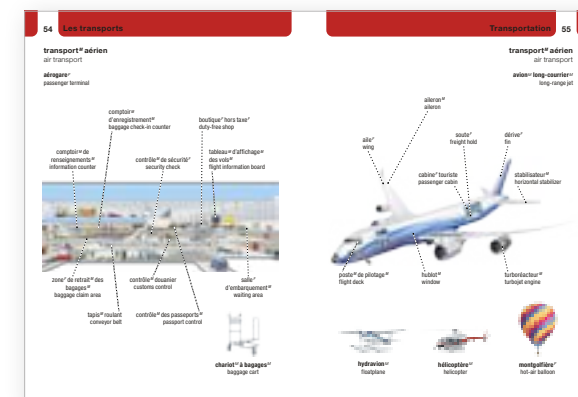
PAGES: 192 pages + index
FORMAT: 102 mm x 140 mm
WORD COUNT: 4,000 words per language
TARGET AUDIENCE: Travellers, immigrants, small budgets

- Up to 2 languages
- Over 1,300 illustrations and pictures

LANGUAGES AVAILABLE

- Arabic*
- Chinese (simplified)*
- Dutch*
- English
- Farsi*
- French
- German*
- Kurdish*
- Italian*
- Norwegian*
- Polish*
- Russian*
- Spanish*
- Tigrina*

* partially available



VISUAL DICTIONARY ONLINE



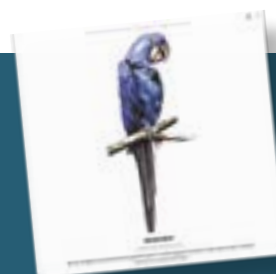
The Visual Dictionary for language-learning, globally successful with 12 million print copies sold in 40 languages, is now available online.



This resource combines detailed illustrations with terms and definitions to help expand your knowledge. Use it at school, at home, or at work.



A **MUST-HAVE** resource to **LEARN** and **STUDY** a new language, learn visually, and **EXPAND YOUR KNOWLEDGE** of the world around you.



For students and adult learners of all proficiency levels!

- Explore **900** themes, subjects, and topics from food and fashion to science, technology, and the human body.
- **8,000** lifelike illustrations show and outline common objects and concepts
- **25,000** terms are available in most major world languages: English, Chinese, Russian, Spanish, French, Italian, Portuguese, German, Norwegian, Polish, Estonian, Georgian
- Interactive exercises enable active learning
- Listen to pronunciations of **25,000** terms

The HTML5 website can be used as a standalone tool or integrated in any learning management portal



VIRTUAL HUMAN BODY

Discover what's hiding within your body

This interactive anatomical atlas allows the user to view the human body from skin to bones and to learn about anatomical structures. Locate various organs of the human body in their context, and learn more about their functions.



Navigate between 11 systems of the human body

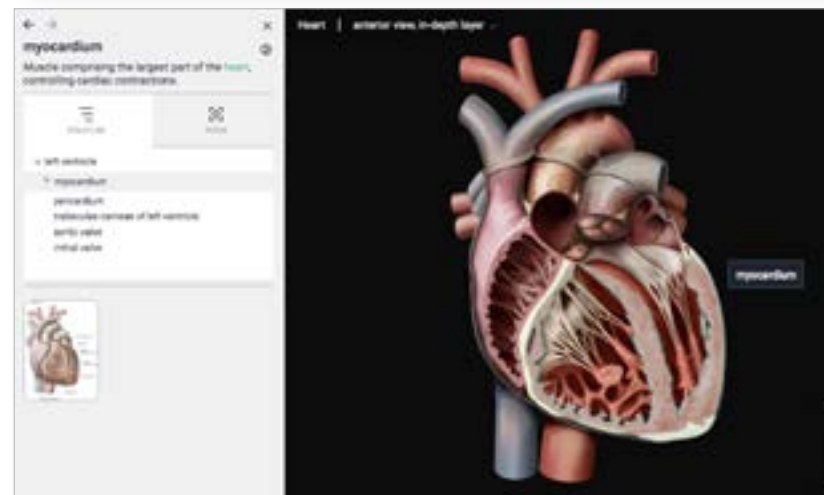
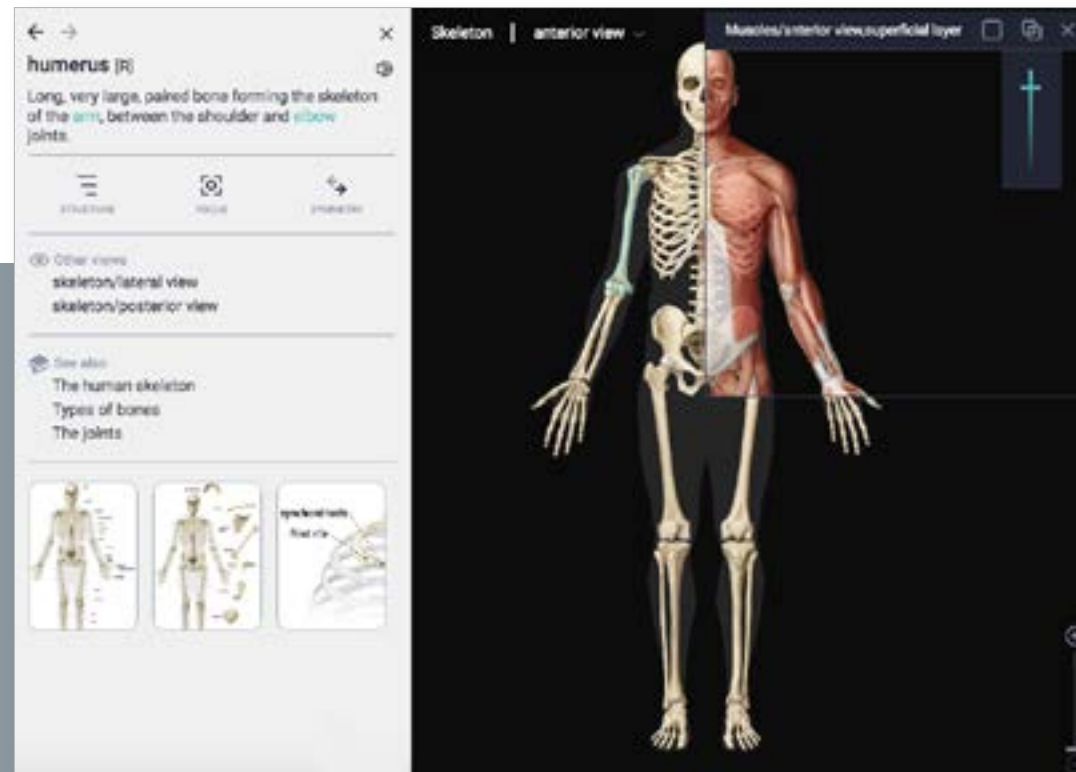


Main features

- More than a thousand defined anatomical terms
- The possibility to overlay two systems through a unique viewer function
- An effective gateway to easily access your encyclopedic content
- Additional encyclopedic content available
- Languages: English, French, German, Spanish, Portuguese, Italian and Russian

New features!

- A tab to directly access the encyclopedic content
- Exercises to test your knowledge





Images

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Our educational videos provide fascinating insights into complex phenomena that fill our daily lives. The combination of animations and step-by-step explanations helps you fully grasp even the most difficult subjects such as the brain, plate tectonics, the Big Bang, the change of seasons and much more.

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The Weather	52 videos
The Universe	51 videos
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Plants	10 videos
Culinary Techniques	60 videos
The Environment	12 videos

ABOUT US

QA International (QAI) is a division of Groupe Québec Amérique, a major French-language publishing house based in Montreal, Canada. Ever since the release of its flagship reference title, *The Visual Dictionary*, some 35 years ago, QA International has been renowned for its visual approach to knowledge. Combining rigorous editorial content with unparalleled graphics and outstanding design, its practical guides, encyclopedias and dictionaries—available in print and digital format—shed light on subjects of great interest to contemporary readers. QAI specializes in creating highly illustrated content, built around human knowledge thematics to inform, educate and entertain.

With licensing available for complete titles as well as fragmented content, QA International offers a variety of solutions for publishers looking to offer state-of-the-art material to their readers.

Cardinal is a publishing house specialized in coffee-table books. Their design-oriented work and outstanding quality set them apart from others. Always on the look out for unique and distinctive topics, Cardinal publishes cookbooks, lifestyle and well-being titles, picture books and essays. Cardinal's books are recognized for their boldness and remarkable craftsmanship, features that run their titles into precious objects for hundreds of thousands readers.

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