# REFERENCE & LIFESTYLE

FOREIGN RIGHTS

Spring 2022

**QA** international

qa-international.com



- 10 Visual Dictionaries
- Food & Cooking
- Coffee-Table book
- Lifestyle
- Practical Guides
- 26 Health
- Multimedia Content

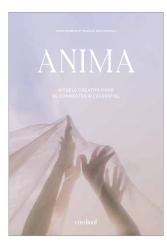
# **OUR TEAM'S FAVOURITES**



**PEN PAL SERIES** 

Page 8-9

SÉBASTIEN LARABÉE



**ANIMA** 



GETTING A PUPPY AND RAISING A DOG Page 24



THE NORDIC
MARKET-GARDENER
Page 25

Page 23

### THE CLEVER BABY SERIES

The Clever Baby collection offers a wide range of realistic, entertaining picture books—so that learning can be fun!



PAGES: 24 pages

**FORMAT:** 150 mm x 150 mm, board book, rounded corners

**WORD COUNT: 75-98** TARGET AUDIENCE: Children

aged 0 to 3

### Colours

### Learn the colours of the rainbow from things all around you!

 Colours presents basic colours using playful characters and realistic objects. There is a different colour for each two-page spread.

### Food

### From the garden to the market, learn about the food that's on your plate!

 Food presents very realistic images of different foods and where they come from (the garden, the farm, the market, etc.) It also introduces toddlers to recipes from around the world, such as pizza, sushi and tacos!

### My Routine

### From morning to night, learn about your daily routine!

- My Routine uses a colourful, realistic visual to present the steps of your routine. Each two-page spread focuses on one step.
- Everyday objects are identified to help build your child's vocabulary.

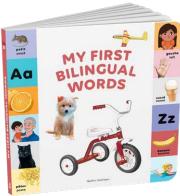
### **Baby Animals**

### From your house to the ocean. learn about baby animals!

- Baby Animals presents very realistic images of animals. It helps teach toddlers to identify animals and their habitats.
- A character on each two-page spread makes the book more engaging.







PAGES: 32 pages **FORMAT:** 254 mm x 254 mm, board book, rounded corners **WORD COUNT: 565** 

TARGET AUDIENCE: Children

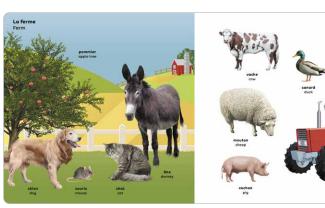
aged 0 to 3

- Up to 3 languages
- Over 150 illustrations
- Covering 19 subjects



### My First Bilingual Words is a board book for toddlers (0-3 years) containing approximately 500 words in each language to stimulate language learning from an early age. With a focus on the alphabet, animals, the human body, everyday objects, food, and more, this board book makes learning basic vocabulary words fun. Realistic illustrations help toddlers associate words with images straight out of their lives, while cartoon characters add a playful element. Toddlers will also enjoy spotting various images as part of the search-

**BILINGUAL WORDS** 



and-find activity included at the end.

**MY FIRST** 

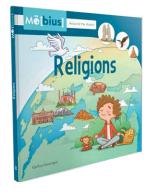
**French-English** 



### AROUND THE WORLD SERIES

This series of nonfiction titles, which mixes pictures, playful sketches and hyperrealistic illustrations, offers historical and scientific perspectives on a range of fascinating subjects to broaden children's horizons.

### OTHER TITLES AVAILABLE SOON IN THIS SERIES: FOOD



PAGES: 32 pages

**FORMAT:** 200 mm x 200 mm,

hardcover

**WORD COUNT: 4,936** 

**TARGET AUDIENCE:** Children aged 7 to 12 (elementary school)



**RELIGIONS** have left their mark on the world's cultures over time, even going as far as influencing the landscape. Temples, churches, and mosques rise majestically in the centres of villages, towns, and cities.

But what are these religions? Where are they practiced?

Instead of focusing only on today's major religions, readers will learn about sacred spaces used by current or past worshippers to discover how this religious diversity has shaped the world as we know it.



PAGES: 32 pages

**FORMAT:** 200 mm x 200 mm.

hardcover

**WORD COUNT: 4,901** 

**TARGET AUDIENCE:** Children aged 7 to 12 (elementary school) **RIGHTS SOLD:** Simplified Chinese

(Mainland China)

### **ENGLISH TEXT AVAILABLE**

### **Sports**

**SPORTS** have left their mark on the world's cultures over time, whether they are played in competition, to stay in shape, or simply for the fun of the game. While everyone on the planet runs by putting one foot in front of the other, each culture has its own version of sport—along with its own traditions.

What are these sports? What are these traditions?



PAGES: 32 pages

**FORMAT:** 203 mm x 203 mm,

**WORD COUNT:** 6,219

**TARGET AUDIENCE:** Children aged 7 to 12 (elementary school) **RIGHTS SOLD:** Simplified Chinese

(Mainland China)

### Music

**MUSIC** has infused human lives all over the planet with harmony since prehistoric times. Every culture has its own musical traditions, which have evolved over time in response to technological progress and globalization, resulting in a wide range of genres. But what are these cultures? What are these genres?

Travel through time and around the world to learn more about instruments, musical styles, and famous musicians. Music includes a wide range of genres and instruments, both old and new, and reflects great cultural diversity across the globe and throughout history.

### **EXCERPT**

THE STORY BEHIND THE WORD "MUSIC"

The term "music" comes from the Greek word "mousikê" that means "art of the muses." In Greek mythology, the Muses were nine goddesses who presided over different elements of culture such as dance (Terpsichore), music (Euterpe) or poetry (Érato).



**AROUND THE WORLD** takes readers on a journey to discover many of the planet's most fascinating peoples and places.

### **MÖBIUS SERIES**

An optimistic series for children to discover how to help the planet, one small gesture at a time!



PAGES: 32 pages

FORMAT: 200 mm x 200 mm, hardcover

**WORD COUNT:** 4,000-5,0000

**TARGET AUDIENCE:** Children aged 7 to 12 (elementary school)

RIGHTS SOLD: Turkish (Waste)

### **ENGLISH TEXT AVAILABLE FOR WASTE**

**MÖBIUS**, a non-fiction series like no other, presents historical facts, wacky information and simple solutions to help the environment. Funny sketches and hyper-realistic illustrations share the pages with expert-reviewed information as well as statistics to further the reader's knowledge.

- Presents a positive, constructive and non-judgmental vision of the environment and pollution.
- Divided into easy-to-use sections, with realistic illustrations that complement the information and funny sketches that lighten the text.
- All statistics are represented through images to help with comprehension.
- Each book includes activities that can be done at home or in the classroom.
- The glossary acts as a mini-dictionary and provides definitions for more complex words, identified throughout the text using a special colour.





**THE ENVIRONMENT** is a greater source of global concern today than ever before. In order to protect it, we must understand what is threatening its delicate balance.

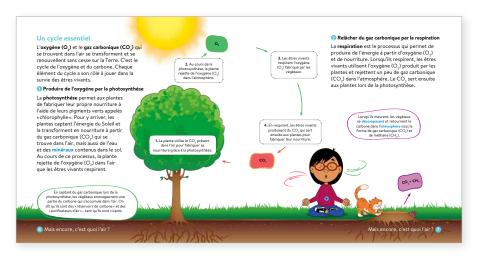
AIR is a mixture of gases that envelops the Earth and forms the atmosphere. In addition to providing the conditions necessary to create life, air contains the oxygen we breathe. And yet, every day the air is being filled with pollutants that are bad for our health and heat up our planet. What can we do to preserve the air and protect the environment?

WASTE pollutes and devastates our environment. Where does it come from? What is it made of? What can we do to reduce or eliminate waste completely?

**WATER** is an essential substance for all living beings. That's why it's known as "blue gold." Since the survival of every lifeform depends on it, what can we do to protect this valuable resource?

**FORESTS** are habitats to a host of plants and animals. They are home to precious resources such as food, raw materials, medicines, and water. What can we do to preserve healthy forests?

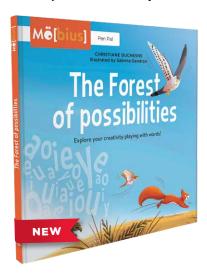
**SOIL** comprises all the rich earth that is under our feet. Soil can be dark or light, fine or grainy. Soil nourishes plants and provides a habitat for millions of living things. How can we help to conserve this precious resource?



### **PEN PAL SERIES**



A brand new series filled with tips and tricks to help children adopt a method to structure adequately their stories, overcome writer's block, and develop their creative muscles!



PAGES: 32 pages

**FORMAT:** 203 mm x 203 mm,

WORD COUNT: 3,545
TARGET AUDIENCE: Children

aged 7 to 12 (elementary school)





### THE FOREST OF POSSIBILITIES

Christiane Duchesne

Illustrations: Sabrina Gendron

Explore your creativity playing with words!

Everyone has imagination! Sometimes it just needs a little help to get going. Merlin the falcon is here to take you through the Forest of Possibility. With him as your guide, you'll learn how to ignite your imagination, sharpen your words, and come up with stories guaranteed to amaze even yourself! Writing is a marvellous thing, and it's yours alone to discover.

### **EXCERPT**

### Based on ...

It might happen—and this is completely normal—that you're drawing a blank. Your imagination can run out of gas, too! [...] Go take a walk and let your mind wander. Do not try to capture your ideas. Relax. You can even watch some TV, but not too much!

To avoid writer's block:

- Set a maximum writing time.
- Make yourself comfortable.

To get going again:

### Select . . .

- a photograph,
- a drawing,
- an illustration,
- or a painting.

### Describe . . .

- what is happening in the image,
- what has just happened,
- what is going to happen next,
- why.



PAGES: 32 pages

**FORMAT:** 203 mm x 203 mm,

**WORD COUNT:** 3,632

**TARGET AUDIENCE:** Children aged 7 to 12 (elementary school)

ged 7 to 12 (elementary school

# WRITING A STORY IS LIKE BUILDING A CASTLE

Anne Bernard-Lenoir
Illustrations: Sabrina Gendron

Make writing enjoyable with this proven method!

A castle is a wondrous place to make discoveries, meet characters, and let your emotions run wild. But to build one, you'll need a blueprint—and a story is no different! Using this method to jumpstart your creativity, you will learn how to write stories that are rich and vibrant, full of adventure and emotion!

### **EXCERPT**

### 5. Describe your characters

Every story (and every castle) includes different characters. It's time to describe them so that you have a clearer picture of who they are. When you write the first draft of your story, it will be easier to bring your characters to life if you know what they look and act like

- Name them and decide what their age and livelihood will be (job, lifestyle)
- Identify their physical traits (e.g.: height, eye and hair colour, special features, general appearance, habits, accessories)
- Identify their mental traits (e.g.: personality, mood)

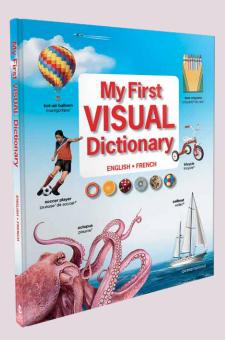
If you were the character in a book, how would someone describe you?

Try to do a character sketch of yourself or a friend.





VISUAL DICTIONARIES **VISUAL DICTIONARIES** 



PAGES: 80 pages

**FORMAT:** 216 mm x 270 mm WORD COUNT: 2.000 words

per language

TARGET AUDIENCE: Children

aged 4 to 8

**RIGHTS SOLD: Simplified Chinese** (Mainland China), Hungarian and

Polish

- Up to 3 languages
- · 1.300 illustrations
- Covering 36 subjects

### MY FIRST VISUAL **DICTIONARY**

The ideal language-learning tool for toddlers

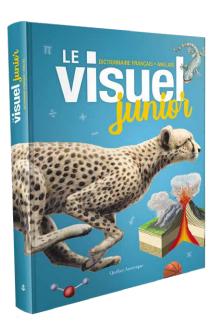
My First Visual Dictionary is an exciting collection of dazzling images, labelled with accurate terms meticulously chosen by education experts to meet children's interests and day-to-day reality. Toddlers will have fun identifying objects by looking at the illustrations; older children will enjoy looking at the illustrations while learning how the words are written. Unilingual, bilingual and trilingual editions are also available.

"Conceived as a modern picture book with true-to-life drawings, this dictionary is a practical tool that not only helps young children learn language skills but also teaches this living language in the classroom."

Association Choisir un livre, Internet (France)



Precise terminology allows children to learn proper vocabulary.



PAGES: 263 pages + index (bilingual version)

**FORMAT:** 170 mm x 245 mm WORD COUNT: 17.500 words in the main language

TARGET AUDIENCE: Children

aged 9 to 15

**RIGHTS SOLD:** Simplified Chinese (Mainland China), English (Canada) and English (USA)

- 7.000 entries per language
- Over 2.000 illustrations and photos

### THE JUNIOR VISUAL **DICTIONARY**

Children want to see the world—this unique reference allows them to picture it in details

At school or at home, whether to broaden their vocabulary or to feed their natural curiosity, children have been using the Junior Visual Dictionary for over twenty years. Covering a wide array of subjects, ranging from new technologies to the animal kingdom and space, this compelling reference displays terminology in one or two languages, linking words to illustrations that provide true-to-life visual definitions.

For this new updated edition, the full content of the dictionary has been carefully reviewed in order to provide for the varied needs and interests of children nine and up.

Keeping-up with the evolution of our fast-paced world, many illustrations and graphics have been redrawn and relabeled, be it to hold into account the latest technological developments or the most recent scientific discoveries.

Adding to over 500 existing topics, new images and themes were also included, notably: geopolitical world maps; flags; time measurement; people and relationships; celebrations and emotions.



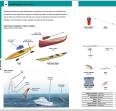
Indonesian\*

Mongolian\*

Portuguese\*

Italian\*

Korean\*



### **LANGUAGES AVAILABLE**

Albanian\* English Bulgarian\* English (phonetic)\* Chinese (simplified)\* Estonian\* Czech\* French Danish\* German\* Dutch\* Greek\*

\* partially available

Romanian\* Russian\*

Slovak\* Spanish\*

Turkish\* Ukrainian\*

VISUAL DICTIONARIES VISUAL DICTIONARIES

# THE DICTIONARY VISUAL Under the direction of Jana-Classic Curbeil 25,000 anison in each strainful 25,000 anison in each strain

PAGES: 1,072 pages + index Up to 1,312 pages (6-language version) FORMAT: 194 mm x 248 mm

WORD COUNT: 40.000 words

per language

TARGET AUDIENCE: General audience, public, libraries, families, professionals RIGHTS SOLD: English (USA), Estonian, German, Polish and

Russian

• Up to 6 languages

• 8.000 illustrations

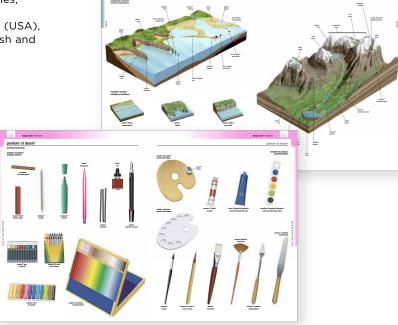
### THE VISUAL DICTIONARY

### 4th edition

### The essential source of knowledge

Featuring vocabulary developed by terminology experts and QA International's trademark lifelike imagery, *The Visual Dictionary* makes the world around us understandable at a glance. Whether you choose to include multilingual labels, perfect for language learners, or contextual definitions, you are sure to please your market with this unique dictionary that illustrates, names and explains. There is a *Visual* for everyone and for every linguistic need: the Complete versions are the perfect encyclopedic dictionary for home or the office, while the abridged versions, lighter in content

Page layout of the complete content



# ABRIDGED COMPACT FORMAT

Abridged content in a compact format

**PAGES:** 576 pages + index Up to 696 pages

WORD COUNT: 22,000 words

per language

**FORMAT:** 170 mm x 218 mm

• Up to 5 languages

• 5.000 illustrations

• Up to 2 languages

• 5,000 illustrations

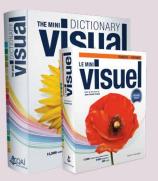


Abridged content in our smallest format

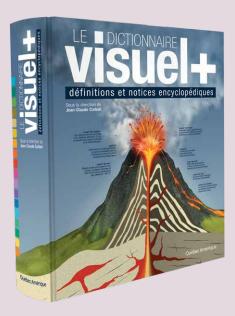
PAGES: 576 pages + index Up to 624 pages with index WORD COUNT: 22.000 words

per language

**FORMAT:** 129 mm x 166 mm



**RIGHTS SOLD:** Dutch, German, Hungarian, Italian, Mongolian, Norwegian, Polish, Portuguese (Brazil), Russian, Spanish (Mexico/Spain) and Swedish



### **THE VISUAL+**

# With definitions and encyclopedic notes

With the evocative power of the illustrations of the classic *Visual Dictionary*, borrowing its themes and hierarchical organization, *The Visual+* adds definitions and encyclopedic notes that provide essential information and shed light on what cannot be seen or inferred by the word: the nature, function and characteristics of the illustrated object or phenomenon.

PAGES: 1,072 pages + index

Up to 1,152 pages (2-language version)

**FORMAT:** 194 mm x 248 mm

**WORD COUNT:** 330,000 words in the main language

(with definitions)

TARGET AUDIENCE: General audience, libraries,

families, professionals

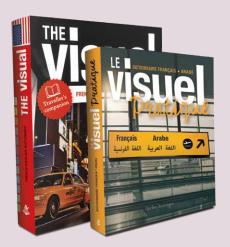
RIGHTS SOLD: Simplified Chinese (Mainland China),

English (USA), Georgian and Russian

• Up to 2 languages with definitions in 1 language

• 8,000 illustrations

VISUAL DICTIONARIES VISUAL DICTIONARIES



PAGES: 360 pages for a 2-language version, and up to 384 for a 3-language version

**FORMAT:** 138 mm x 166 mm **WORD COUNT:** 12,000 words per

language

**TARGET AUDIENCE:** Travellers, foreign students or workers **RIGHTS SOLD:** Dutch, German,

Norwegian and Polish

- Up to 3 languages
- Over 2,000 illustrations and pictures

### **LANGUAGES AVAILABLE**

Arabic Kurdish
Chinese Italian
(simplified) Norwegian
Dutch Polish
English Russian
Farsi Spanish
French Tigrina

German

# THE VISUAL TRAVELLER'S COMPANION

Compact and simple to use, this practical *Visual* is an updated and redesigned edition of *The Visual Dictionary* that makes quick work of learning the vocabulary of a foreign language.

Like other members of the *Visual* family, this dictionary illustrates and identifies the most common objects and occurrences of daily life, associating words with hyperrealistic images. Its enhanced contents feature useful expressions and key phrases that a traveller can quickly consult in a wide range of situations, setting it apart from other dictionaries.

Organized by theme, this *Visual* is available in a bilingual or trilingual format.

A must-have resource when travelling abroad or learning a new language, or simply for finding the right word for every occasion!

### **TOPICS**

In Town

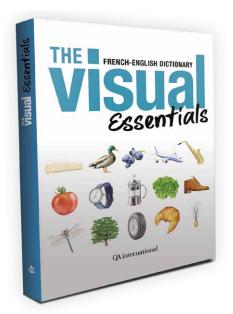
People and Relationships Body and Health Clothing and Personal Accessories Home Food and Cooking

Communications
Leisure Activities
and Sports
Nature and the World
Numbers and Measures

Transport

School and Work





PAGES: 192 pages + index FORMAT: 102 mm x 140 mm WORD COUNT: 4,000 words per language

TARGET AUDIENCE: Travellers,

immigrants, small budgets

- Up to 2 languages
- Over 1,300 illustrations and pictures

### LANGUAGES AVAILABLE

Arabic\* Kurdish\*
Chinese Italian\*
(simplified)\* Norwegia \*
Dutch\* Polish\*
English Russian\*
Farsi\* Spanish\*
French Tigrina\*
German\*

\* partially available

### THE VISUAL ESSENTIALS

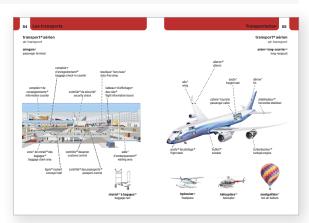
Available in a convenient on-the-go format, the *Visual Essentials* is particularly useful for travellers and newcomers who want to communicate quickly in another language. Divided into 12 short chapters, this dictionary presents common everyday objects from food to clothing, transportation to communication.

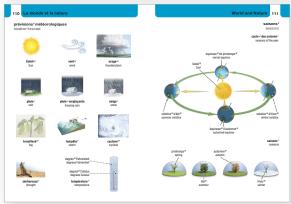
The essentials, curated just for you!

### **TOPICS**

People and Relationships Body and Health City Transportation Food and Cooking Home Clothing and Personal Accessories World and Nature Leisure Activities and Sports School and Work

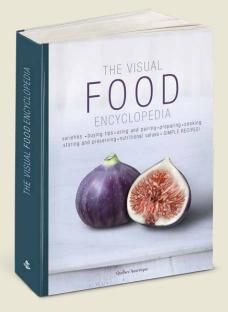
Numbers and Measures





**FOOD AND COOKING FOOD AND COOKING** 

These complete and easy-to-consult reference books are filled with practical information and high-quality digital illustrations on over 1,000 food products from numerous countries and cultures. Ideal for food lovers, cooks and anyone interested in the world of cooking, QA International's books offer a simple and attractive way to learn a great deal about the products we consume every day.



PAGES: 624 pages **FORMAT:** 203 mm x 274 mm **WORD COUNT: 380.000 TARGET AUDIENCE:** General audience, chefs, food lovers **RIGHTS SOLD:** Italian

### THE VISUAL FOOD **ENCYCLOPEDIA**

Magnificently illustrated and written in a clear, easy-to-read style, this encyclopedia is a treasure trove of information.

- Origin of each food and detailed description of varieties
- Tips on buying, preparing, cooking and preserving
- Suggestions for using and pairing
- Nutritional values
- Cooking techniques and over 1,000 photos and illustrations
- Nearly 350 simple recipes

### **TOPICS**

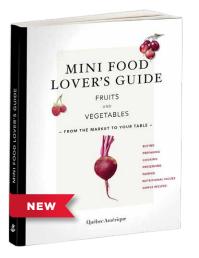
Vegetables Legumes Seaweed and mushrooms Fish Fruits, nuts and

Cereals and Meat grains Deli meats Seafood Dairy products Seasonings and Poultry and eggs condiments

seeds







PAGES: 246 pages **FORMAT:** 177 mm x 139 mm **WORD COUNT: 89.000** TARGET AUDIENCE: General audience, chefs, food lovers, small budgets

### MINI FOOD LOVER'S **GUIDE**

### **Fruits and Vegetables**

From the market to your table, an essential tool to cook and eat well.

Food lovers will find in this beautifully illustrated mini encyclopedia:

- Detailed descriptions of fresh fruits and vegetables from the market
- Tips on buying, preparing, cooking and preserving
- · Suggestions for using and pairing
- Nutritional values
- · Hundreds of illustrations showcasing the variety of fruits and vegetables
- Simple recipes to discover new products from the market

The Mini Food Lover's Guide can be easily carried around in a shopping bag, encouraging the discovery or rediscovery of seasonal fruits and vegetables, and the multiple ways to prepare them.

### **TOPICS**

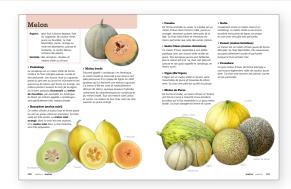
**Bulb Vegetables** Root Vegetables Tuber Vegetables

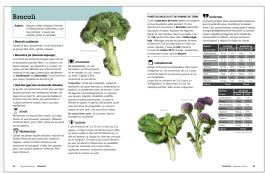
Stem Vegetables Leaf Vegetables Flower Vegetables Fruit Vegetables

Legumes Sprouts and Shoots Herbs and Flowers Fresh Corn

Mushrooms Berries Stone Fruits Pome Fruits

Citrus Fruits Melons **Tropical Fruits** 





FOOD AND COOKING FOOD AND COOKING



**PAGES:** 320

FORMAT: 178 mm x 229 mm WORD COUNT: 24,963 THEMES: Nutrition tips, energizing recipes

- 92k Facebook followers
- 20k Instagram followers



### **FULLY LOADED**

# Solutions and recipes to load up on energy

**Hubert Cormier** 

Scientific information demystifying how food supplies the human body with energy as well as tips and tricks to boost your energy levels throughout the day!

### Scientific demystification

Key concepts on food and energy clearly explained through texts, tables and graphs.

### A practical guide

A colourful and playful layout that contributes to making the information accessible and readerfriendly.

### **Energizing recipes**

25 perfectly balanced recipes to ensure maximum energy. Recipes are accompanied by their detailed nutritional values.

### **HUBERT CORMIER**

Hubert Cormier, a young and dynamic PhD in Nutrition graduate, stands out in many ways in the field of nutrition, which has been perceived for too long as an area exclusively reserved for women. Along with the pursuit of his doctoral studies in nutrition, Hubert is also a speaker, blogger and brand ambassador. In addition to demystifying and democratizing nutrition, Hubert has succeeded in making a balanced diet rhyme with the pleasure of eating.







**PAGES: 208** 

FORMAT: 203 mm x 229 mm WORD COUNT: 35,500 THEMES: Camping, easy recipes

 143k followers on Youtube (52% France, 15% Canada, 5% Belgium)

### ON FIRE!

# Ideas to finally eat well while camping

Manon Lapierre

Gastronomic dinner on the campfire: an impossible thing? Not for Manon Lapierre—aka *La petite bette!* This is the mission impossible that she has set herself in this brand new book. From the perfect campfire steak to a salmon filet on a log and gourmet aperitifs, she presents us with a multitude of ideas to FINALLY eat well while camping. With its cooking, planning and organizing tips, *On Fire!* is the perfect book to prepare for your gourmet getaways. In a trailer, a tent, on the go, in a cottage or even in the backyard, both beginner and savvy campers will relish these delicious ready-in-no-time recipes.

### **MANON LAPIERRE**

Before her brand *La petite bette* became her true livelihood, Manon Lapierre worked for more than a decade as the director of communications for a multinational company. For more than five years, she has shared her gourmet ideas with enthusiasm and humour with her 100,000 subscribers. Hers is a family cuisine that is nourishing, uncompromising, inquisitive and always full of joy!



FOOD AND COOKING FOOD AND COOKING

# Chez Lesley Mes verets pour tout réussir en culsine Carrlinal

PAGES: 400 pages

**FORMAT:** 178 mm x 229 mm,

hardcover

WORD COUNT: 74,730
THEMES: Classic recipes,

cooking tips

**RIGHTS SOLD:** English (North

America)

### **ENGLISH TEXT AVAILABLE**

### **Award:**

2021 Taste Canada Award
 —French-Language—
 General Cookbooks—
 Winner



### **CAN I HAVE THE RECIPE?**

Lesley Chesterman

### Do we really need another cookbook? Yes!

Ten years ago when I was first approached to write a cookbook, I laughed and said: "The last thing the world needs is another recipe for carbonara." I'll never forget the editor's reply: "True. But I think they might like your recipe for carbonara." That comment stopped me in my tracks. Maybe she had a point because carbonara, like so many dishes, is a recipe I work tirelessly to get right. All those hits, misses and little adaptations I had made over the years transformed that classic into a very personal dish.

This is not a book filled with fancy chef recipes, recipes from my travels, or recipes focused on a specific ingredient. These are dishes to make at home, for friends and family, young and old. It's not a collection of all of my favourite recipes, but certainly all of them are favourites. Now strap on that apron and let's get started!

- An instant classic in the tradition of Gourmet and The Silver Palate
- Beautiful layout and photos
- Well-rounded repertoire of more than 100 sweet and savoury dishes for many occasions
- Practical notes and insightful anecdotes from an experienced cook
- Stop searching the Web for "the best" recipe: it's all in here

### **LESLEY CHESTERMAN**

Lesley Chesterman is a Montreal-based journalist and restaurant critic who has been covering the local and international food scene for years. Born and bred in Montreal, Chesterman started a career in pastry before getting into journalism full-time, as a food critic for *The Montreal Gazette*.



**PAGES:** 168

FORMAT: 152 mm x 152 mm WORD COUNT: 14,319 THEMES: Tips and tutorials.

espresso recipes

### By the same author:



### **GUIDE TO LATTE ART**

Barista Micro-Roastery

Following the success of our first book *The Barista's Guide: The essentials* to enjoying the best coffees at home and the public's growing interest in latte art, this second volume is the logical next step. *Guide to Latte Art* gives coffee lovers everything they need to know to make the best latte art in the comfort of their own home. Our barista experts offer tips and tricks to help you turn your own morning coffee into a work of art.

### Are you a latte lover? Learn about . . .

- The best grinds and roast profiles for your caffeinated beverages.
- Tips on must-have equipment.
- Advice for choosing the best milk to create latte art.
- Techniques and step-by-step instructions for making 9 designs.
- Recipes for your favourite espresso-based drinks.

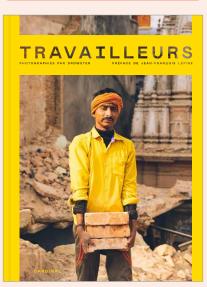
### **BARISTA MICRO-ROASTERY**

Co-founded in 2004 by Alex Sereno and Enrico Serena, Barista is a Montreal-based micro-roasting house that prepares its blends inspired by the Italian tradition. Barista also facilitates coffee education for both amateurs and professionals alike.





COFFEE-TABLE BOOK
LIFESTYLE



**PAGES: 296** 

**FORMAT:** 235 mm x 313 mm

**WORD COUNT: 2,419** 

THEMES: People photography,

uncommon trades

More than 35K Instagram followers

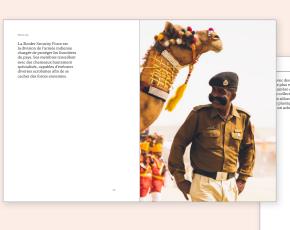
### **WORKMEN**

Drowster

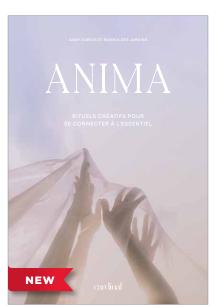
When looking at workmen, we contemplate and question our world. Let's pause and consider what makes them the crafters of our society."

At the end of a 5-year photographic quest—across 19 countries—, Drowster has collected portraits of over 180 men practicing jobs or trades going from traditional to most singular. Barber, sailor, telephonist, peanut seller, pipe merchant, coach driver, barrel dismantler . . . These images are eloquent witnesses of different realities that are threatened of extinction.

- The trip: 19 countries, 5 years, 186 portraits selected among hundreds
- The approach: to go thousands of kilometers on foot, compass in hand, and get lost in remote urban and rural areas in order to find workmen with the most unimaginable trades.
- The objective: to document jobs (of the industrial era/with machines) that are fated to disappear. It has an archival purpose.
- The mission: to inspire people to take the time to appreciate all the workers in the shadows, the ones who work hard with their hands to fashion the products and services we consume, and are, for the most part, very poorly paid for it.







**PAGES:** 300

FORMAT: 171 mm x 248 mm WORD COUNT: 36,000 THEMES: Self-Help & Wellness,

creativity





### **ANIMA**

Andy Dubois & Bianca Desjardins



### Creative rituals to connect with yourself

Designed to be a visual sanctuary, ANIMA invites readers to explore the many facets of creativity. The line separating dreams from reality blurs on the pages, which contain writing prompts, rituals, creative workshops, analog photography and travel poems.

A wellness guide rooted in the five elements (Earth, Water, Air, Fire, Ether), this book invites readers to reconnect with themselves using simple, creative exercises. It is an ode to sisterhood featuring a unique collection of rituals from 14 creative and engaged collaborators. This beautiful book filled with enchanting text will appeal to anyone seeking a sense of grounding and harmony in their daily life.

### **ANDY DUBOIS**

Andy Dubois is a self-taught multidisciplinary artist who like to push the limits of her fields of expertise, creating a web of creative actors and memorable experiences. She has held several titles including artistic director, producer, project manager and now, author.

### **BIANCA DES JARDINS**

Bianca Des Jardins is a master of light, of making the world she imagines and reinvents feel weightless. A professional photographer since 2008, she achieved rapid success; her work has been featured in international publications and been exhibited in Quebec and in France. She enjoys teaching her passion through photography workshops.

With collaboration from Vanessa D.L., Rose Gwet - Luxcey©, Alexandra Cherot-Dalle, Valérie Boulet, Jade Brunel, Jade Maya Gabriele, Liana Carbone et Eve Morin, Hanna Che, Dana El Masri, Meaghan Frances Kelly et Heidi Rubin, Jacinthe Roy Rioux, Haji Maa et Kimiko Tao Fujimoto.

PRACTICAL GUIDES PRACTICAL GUIDES



**PAGES:** 192

**FORMAT:** 140 mm x 203 mm **WORD COUNT:** 129.204

**THEMES:** Dog training, positive

reinforcement

### **GETTING A PUPPY**

### and raising a dog

Sébastien Larabée



Welcoming a puppy into the family is undoubtedly a source of joy. But if we are unprepared or lack the basic knowledge of how to housebreak, train, or socialize dogs, things might get out of hand fast.

This practical guide is for first-time dog owners and people who want to learn modern training methods based on positive reinforcement. Learn what breed of dog best suits your lifestyle and find the necessary tools to give your puppy a healthy and happy life.

### **TABLE OF CONTENTS**

Who is Sébastien Larabée

- 1. The puppy's needs
- 2. A few general remarks
- 3. Tools and equipment
- 4. Preparing the house
- 5. Day 1, Welcoming the puppy
- 6. The first night
- 7. Canine communication
- 8. Playing with your puppy
- 9. Potty training
- 10. Socializing your puppy
- 11. Managing common problems
- 12. Training your puppy
- 13. Planning the first veterinary visit
- 14. Good manners
- 15. Choosing a puppy
- 16. Choosing a breeder
- 17. Maturation of the dog

Conclusion

Appendix 1 - Reading list

Appendix 2 - The science behind the training

Appendix 3 - Important behavioural problems

Appendix 4 - Choosing a dog trainer

### SÉBASTIEN LARABÉE

Sébastien Larabée has over 10 years of experience in animal behaviour. He has helped thousands of families train and raise their puppies. He has also worked as a canine behavior specialist for the Montreal SPCA, where he perfected his understanding of the language of dogs and developed proven behavioural modification protocols.





**PAGES: 248** 

**FORMAT:** 190 mm x 229 mm

**WORD COUNT:** 38,000

THEMES: Agriculture, advices and

techniques

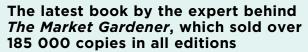
### **ALREADY 10,000 COPIES SOLD**



# THE NORDIC MARKET-GARDENER

# Discover how to grow winter crops

Jean-Martin Fortier Catherine Sylvestre



A practical and exploratory handbook, *The Nordic Market-Gardener* shows how it is possible to grow vegetables in a greenhouse during the winter, without or with only minimal heating. Based on years of research and experience on the farm Les Quatre-Temps, this guide introduces the principles that will allow any amateur gardener to produce fresh vegetables for almost 12 months a year.

Both practical and political, *The Nordic Market-Gardener* is as an invitation to join the movement supporting local ecological agriculture as well as an illustrated guide to start your own winter crops project.

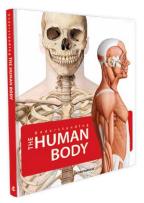
### **JEAN-MARTIN FORTIER**

Jean-Martin Fortier has been a market gardener for over 20 years and is the author of the bestseller *Le jardinier-maraîcher* (Écosociété), now translated into nine languages. His lessons were adapted to the Masterclass of the market gardener, an online expert course on organic market gardening on a small surface which brings together more than 2000 producers in more than 60 countries.

### **CATHERINE SYLVESTRE**

Catherine Sylvestre heads the market gardening team at the farm Les Quatre-Temps. There, she develops and tests the best practices for growing vegetables all year round in a northern climate. A graduate in agronomy from McGill University with a master's degree in political science, she is interested in the relationships between humans and nature, which meet in agriculture.

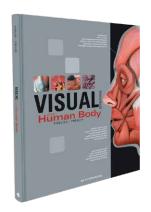
For every family and at every stage in life, health is the number one issue. QA International meets these concerns with a series of medical reference works for the public at large, providing editorial content approved by an international scientific committee and medical illustrations of unprecedented quality.



**PAGES:** 128 pages **FORMAT:** 248 mm x

195 mm

WORD COUNT: 31,000 TARGET AUDIENCE: Families, students



PAGES: 144 pages + index FORMAT: 229 mm x

301 mm

WORD COUNT: 6,600 words per language(with definitions: 30,800 words in the main language)

**TARGET AUDIENCE:** Families, students

# UNDERSTANDING THE HUMAN BODY

## A comprehensive survey of the processes occuring within the human body

Through stunning visual content, entirely updated for this new edition, *Understanding the Human Body* presents the various components of the human anatomy and details their functions. Combining text with charts, diagrams and hyperrealistic illustrations, this reference makes it easy to understand complex biological processes, from cell division to inflammatory reaction, and from phonation to digestion. It is the definitive guide to understanding human biology.

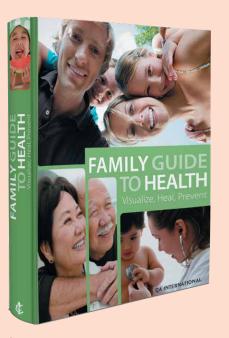
# THE VISUAL DICTIONARY OF THE HUMAN BODY

## An invaluable guide for exploring the human body from head to toe

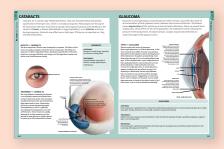
The Visual Dictionary of the Human Body is a fascinating exploration of that wonderful machine we call the body. Some 350 high-resolution images, along with rigorous terminology and concise and clear definitions, allow readers to discover how the body works and explore the complexities of its various regions. This overview includes brief introductory texts and many amusing and informative sidebars that will be of interest to the entire family. Colourful illustrations, precise terms and definitions and educational and entertaining sidebars make this an indispensable tool at home, school and the office.

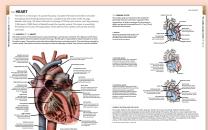
 Up to 6 languages (with definitions: up to 2 languages) · Over 350 illustrations

**RIGHTS SOLD:** Afrikaans, Albanian, Simplified Chinese (Mainland China), Japanese, Norwegian, Polish, Portuguese (Brazil), Spanish (Spain) and Turkish



PAGES: 592 pages + index
FORMAT: 194 mm x 248 mm
WORD COUNT: 250,000
TARGET AUDIENCE: Families
RIGHTS SOLD: Simplified Chinese
(Mainland China exclusive; Hong
Kong, Macau and Taiwan nonexclusive), English (USA), French
(Europe), Georgian, Italian and
Serbian





# FAMILY GUIDE TO HEALTH

### Visualize, Heal, Prevent

The essential family reference when it comes to understanding the treatment and prevention of illnesses that affect the human body

The Family Guide to Health's innovative approach addresses concerns common among the general public with plain-language explanations complemented by state-of-the-art visuals. All at once an atlas of the human body, an encyclopedia of illnesses and ailments, a guide to healthy living and a first aid manual, it is the essential reference that every parent should keep on hand.

- Over 1,000 illustrations
- More than 400 illnesses illustrated and explained
- Validated by some 300 physicians, medical specialists and university professors
- Information on first aid developed with St. John Ambulance, active in over 40 countries

### **AWARD**

Award for illustrated medical book.

Illustrated Books of Scientific or Medical Nature –

Association of Medical Illustrators (USA)

### **TOPICS**

Prevention
Fundamentals
Cells
Skin
Bones, Joints and Muscles
Nervous System

Nervous System
Sensory System
Endocrine System
Blood

Cardiovascular System Immune System Respiratory System
Digestive System
Urinary System
Reproductive System

Reproduction

Childhood and Adolescence

Alternative Medicine

First Aid

Index of Symptoms Links and Resources

**MULTIMEDIA CONTENT MULTIMEDIA CONTENT** 





### **VIRTUAL HUMAN BODY**

### Discover what's hiding within your body

This interactive anatomical atlas allows the user to view the human body from skin to bones and to learn about anatomical structures. Locate various organs of the human body in their context, and learn more about their functions.

### Navigate between 11 systems of the human body















Nervous system











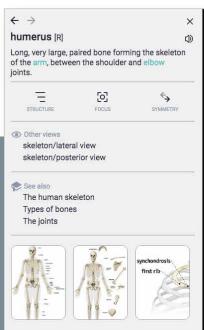




### Main features

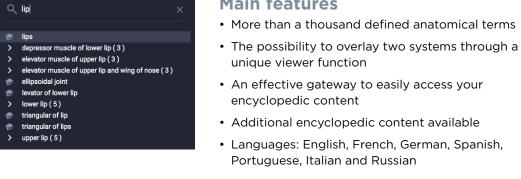
### **New features!**

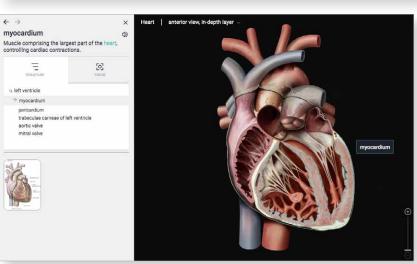
- · A tab to directly access the encyclopedic content
- Exercises to test your knowledge





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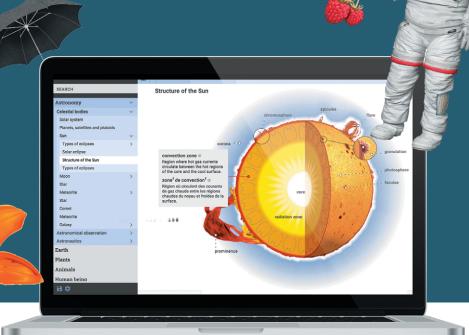
MULTIMEDIA CONTENT

MULTIMEDIA CONTENT

# 

The Visual Dictionary for language-learning, globally successful with 12 million print copies sold in 40 languages, is now available online.

This resource combines detailed illustrations with terms and definitions to help expand your knowledge. Use it at school, at home, or at work.





A MUST-HAVE resource to LEARN and STUDY a new language, learn visually, and EXPAND YOUR KNOWLEDGE of the world around you.

### For students and adult learners of all proficiency levels!

- Explore 900 themes, subjects, and topics from food and fashion to science, technology, and the human body.
- 8,000 lifelike illustrations show and outline common objects and concepts
- 25,000 terms are available in most major world languages: English, Chinese, Russian, Spanish, French, Italian, Portuguese, German, Norwegian, Polish, Estonian, Georgian

31

- Interactive exercises enable active learning
- Listen to pronunciations of 25,000 terms

The HTML5 website can be used as a standalone tool or integrated in any learning management portal

30 or integrated in any learning management portai



### **Images**

QA International's image bank contains more than 15,000 high-quality illustrations, all created for our books. From exotic animals to everyday household items to scientific and medical images, nowhere else will you find such a wide selection of high definition illustrations. Now available for licensing find the perfect image for your project or tell us what you need.

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and Energy	1,623 images
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<b>Everyday Objects</b>	2,934 images
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and Communications	2,383 images
<b>Transport and Machinery</b>	882 images
Society	771 images
Sports and Games	2,749 images

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### **Videos**

Our educational videos provide fascinating insights into complex phenomena that fill our daily lives. The combination of animations and step-by-step explanations helps you fully grasp even the most difficult subjects such as the brain, plate tectonics, the Big Bang, the change of seasons and much more.

The Earth	49 videos
The Weather	52 videos
The Universe	51 videos
The Human Body	52 videos
Plants	10 videos
<b>Culinary Techniques</b>	60 videos
The Environment	12 videos













### **ABOUT US**

**QA International (QAI)** is a division of Groupe Québec Amérique, a major Frenchlanguage publishing house based in Montreal, Canada. Ever since the release of its flagship reference title, *The Visual Dictionary*, some 25 years ago, QA International has been renowned for its visual approach to knowledge. Combining rigorous editorial content with unparalleled graphics and outstanding design, its practical guides, encyclopedias and dictionaries—available in print and digital format—shed light on subjects of great interest to contemporary readers. QAI specializes in creating highly illustrated content, built around human knowledge thematics to inform, educate and entertain.

With licensing available for complete titles as well as fragmented content, QA International offers a variety of solutions for publishers looking to offer state-of-the-art material to their readers.

**Cardinal** is a publishing house specialized in coffee-table books. Their design-oriented work and outstanding quality set them apart from others. Always on the look out for unique and distinctive topics, Cardinal publishes cookbooks, lifestyle and well-being titles, picture books and essays. Cardinal's books are recognized for their boldness and remarkable craftsmanship, features that run their titles into precious objects for hundreds of thousands readers.

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